

**International
Education
Association
of Australia
Annual Report
2023-24**

ieaa 20 
International Education
Association of Australia years



A group of people at a conference, some wearing blue lanyards and clapping. The background is slightly blurred, showing a diverse group of attendees. In the foreground, a woman with glasses and a black sweater is clapping, wearing a blue lanyard with a badge. Next to her, another woman in a blue top is also clapping. The overall atmosphere is professional and engaged.

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preface



While our international education community remains resilient, and the quality of Australian education remains world-class, policy changes point to a constrained and unpredictable future.

Our Association will lead Australia's international education community through these challenges – through advocacy, growing the professional learning network, and launching international research projects.

Advocacy, policy, and representation

We have spent the last twelve months on the front lines, sharing our experience and expertise with policymakers and the wider public.

We led many discussions with the government key advisory bodies, the second IEAA National Symposium in February 2024, and hosted the second Parliamentary Friends of International Education reception at Parliament House.

The Association also delivered its first Ministerial Briefing on International Education, bringing together Minister for Education the Hon Jason Clare MP, Minister for Home Affairs the Hon Claire O'Neil MP, Shadow Minister for Education Senator the Hon Sarah Henderson, and other sector leaders and top-level government representatives.

Featuring in national and international media, the Association remains the leading public voice on international education.

Professional learning

In times like these, professional development and networking opportunities are crucial to our members.

IEAA hosted 19 professional development events, with record registration numbers. We brought Young Professionals together at 23 events in Adelaide, Brisbane, Canberra, Melbourne, Perth, Sydney, and for the first time ever, in Townsville. In June 2024, over six hundred members registered for our Status of Policy Changes update webinar.

The Association held the 2023 Australian International Education Conference in Adelaide in partnership with IDP Education.

The IEAA Fellowship program has seen its most successful year ever (55 new Senior Fellows, Fellows, and Associate Fellows).

preface

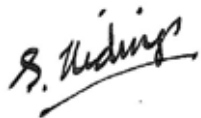
Research

The IEAA Research Committee continues to be a thought-leader, driving agendas for the National Symposium, AIEC, and national and international conferences. The Research Data Group and Emerging Researchers shared their knowledge with peak bodies, including the first Emerging Researchers webinar.

This financial year, our membership has increased, and the IEAA remains in a sound financial position.

We thank our members, our partners, the private sector, and advocacy groups for their trust and support in helping the Association fulfil its mission.

As outgoing President, I thank my fellow IEAA Board members for their inspiring commitment and support, and the Secretariat team for its continuing dedicated service.



Prof Simon Ridings IEAA-SF

President, IEAA

strategic plan

2022-2025

IEAA engages, empowers and educates all who work in international education



our
mission

our
values

strategic
pillars

IEAA will advocate for, represent, and champion international education in Australia.

IEAA will be the voice of Australia's international education community globally.

IEAA will support the professional development and professionalism of all involved in Australia's international education community.

strategic
goals

Formalise IEAA as a peak body

Develop a Secretariat and Board Succession Plan

Embrace all sectors of international education (ELICOS, VET, schools and HE)

Develop an International Partnership Plan

Review and enhance current professional development offerings

Increase awareness of IEAA professional development offerings

Enhance current IEAA Fellowship credentials

actions

governance

NAME	BOARD POSITION	MEETINGS ELIGIBLE	MEETINGS ATTENDED
Prof Simon Ridings	President	6	5
Prof Ren Yi	Vice-President	6	6
Bronwyn Bartsch	Treasurer	6	6
Jonathan Chew	Invited Board Member (by Board)	6	6
Mike Ferguson	Ordinary Board Member	6	6
Tim Field	Ordinary Board Member	1	1
Emily O'Callaghan	Ordinary Board Member	6	6
Steve Knussen	Invited Board Member (by Board)	4	4
Brett Lovegrove	Ordinary Board Member	5	5
Jana Perera	Ordinary Board Member	5	4
	Invited Board Member (by Board)	1	1
Tanveer Shaheed	Ordinary Board Member	1	0
Rishen Shekhar	Ordinary Board Member	5	5
Kelly Smith	Ordinary Board Member	1	1
Prof Sarah Todd	Ordinary Board Member	6	6
Marnie Watson	Invited Board Member (by Board)	5	4
Sally Waite	Invited Board Member (by Board)	6	5

The Board met six times in 2023/24:

- 18 August 2023 (face-to-face)
- 27 October 2023 (teleconference)
- 1 December 2023 (hybrid)
- 1 February 2024 (hybrid)
- 10 May 2024 (face-to-face)
- 11 June 2024 (teleconference)
special meeting

Board

IEAA held its Board Election over September and October 2023. Nominations for Treasurer and three Ordinary Board Members positions were sought, and voting closed at the end of the Annual General Meeting which was held in person in Hall J, Adelaide Convention Centre, North Terrace, Adelaide on Thursday 12 October 2023 at 1:00pm (ACDT).

Three nominations were received for the position of Treasurer, with Bronwyn Bartsch re-elected to the role. Seventeen nominations were received for the three Ordinary Board Member positions, with Brett Lovegrove and Rishen Shekhar as new appointments, and Jana Perera moving from an invited board member to an elected board member, each for a two-year term.

To ensure broad representation across sectors and states and territories, the Board can appoint up to two additional members. The Board appointed Steve Knussen (Executive Director of Kaplan Business School), and reappointed Marnie Watson (Chief Commercial & Partnership Officer for Acumen/Sannam S4) as Invited Board Members at its 27 October Board Meeting, their role commencing post this meeting, each for a two-year term.

board



Prof Simon Ridings
President



Prof Ren Yi
Vice President



Bronwyn Bartsch
Treasurer



Jonathan Chew
Board member



Mike Ferguson
Board member



Emily O'Callaghan
Board member



Steve Knussen
Board member



Brett Lovegrove
Board member



Jana Perera
Board member



Rishen Shekhar
Board member



Prof Sarah Todd
Board member



Sally Waite
Board member



Marnie Watson
Board member

advocacy, policy and representation



advocacy, policy and representation

Last year's Annual Report highlighted a welcome rebound in overseas student enrolment numbers with our education providers. Unfortunately, this period will now be looked back on as a post pandemic 'false dawn' for Australia's international education community.

The twelve-month period from July 2023 until end of June 2024 also featured some unwelcome outcomes of Ministerial decisions and Government-initiated inquiries and reviews.

While proactive consultation by Education Minister Hon Jason Clare MP was welcomed by many stakeholders, the same could not be said for Home Affairs Minister Hon Clare O'Neil MP and even Foreign Affairs Minister Senator Hon Penny Wong. Key Government decisions included:

- The 'Interim Report of the Universities Accord Panel' released on 19 July 2023 contained some laudable goals and aspirations. The Government quickly accepted recommendations such as further regional universities support, more study hubs for low socioeconomic areas and greater focus on support for First Nations students. Happily, the Accord's final report was silent on the desirability of an international student levy. However, it became apparent as the year progressed that the required new revenue stream to implement the Accord would come from a massive increase in student visa fees.
- The Home Affairs Minister welcomed the findings of 'A Migration System for Australia's Future' Discussion Paper early in 2023. Unfortunately, subsequent decisions emanating from this Migration Review had adverse consequences for many providers. By December, the Minister's mantra of putting an end to "permanent temporariness" had resulted in increased English Language entry standards, a reversal of Post Study Work Right 485 visa duration extensions, and the ubiquitous Ministerial Direction 107 (which significantly slowed down visa approvals for all but the lowest risk-rated providers).
- The May Federal Budget's announcement of a low Net Overseas Migration (NOM) target for 2025 was the harbinger of our nation's first ever overseas student enrolment caps. Urged on by the Coalition, a comprehensive ESOS Amendment Bill soon became the legislative tool by which the Government was

advocacy, policy and representation

determined to reduce inflows of international students. The Bill also contained clauses, recommended by a Joint House Committee Inquiry, which will restrict the ownership and operations of onshore education agents.

- Our Learning Abroad community was not exempt from Ministerial intervention. By June 2024 there were real concerns being expressed about the Foreign Minister's potential new guidelines for the New Colombo Plan scholarship program.

Throughout this challenging year of reviews and policy announcements, our Association was involved at the highest levels in strong advocacy positioning for our members. Wherever possible, we attempted to work in tandem with the other peak bodies involved in international education advocacy. IEAA also conducted surveys and undertook a series of webinars to ensure that we received important feedback from our membership base.

We did not allow the focus on advocacy to distract from other core business, such as our well received professional development program, great Young Professionals events, the increasingly popular Fellowship program and outstanding research outputs. In all of this, we greatly appreciated the input and direction of

our Association's volunteer leadership groups. Whether it be our 13 national Board members, our 24 Network Conveners and Deputy Conveners, our twelve State and Territory Young Professional Chapter Co-Chairs or our Research Committee and Data Group colleagues, each of you deserve our appreciation. This volunteer effort was ably supported by our small and very professional secretariat team.

Council for International Education

Comprised of seven Federal Ministers and eleven Expert Members, the Council continued to operate throughout the year as a worthwhile forum for sector information flow to and from Government. Co-Conveners Julian Hill MP and the IEAA CEO were tasked by various Ministers with ensuring that Government was informed of sector concerns. The following Council Meetings were of note over the twelve-month period:

- 7 August 2023: The topic of this meeting was 'International Education's Role in Delivering on Australia's Foreign Policy Objectives'. Briefings were provided by Special Envoy to Southeast Asia, Nicholas Moore, Assistant Minister for Foreign Affairs Hon Tim Watts MP, and Minister for International Development and the Pacific Hon Pat Conroy

MP. Deepening education partnerships with these regions was a particular focus of Expert Members' discussions.

- 25 October 2023: The Home Affairs Minister led a discussion with Expert Members about progress on her Migration Review deliberations.
- 29 November 2023: This was the first full meeting of the Council for 2023. The various Ministers who attended this meeting at Parliament House offered their portfolio perspectives on our sector. A key outcome of the meeting was a request by Council Chairman, Minister Jason Clare, for a "refresh" of the current National Strategy for International Education 2021 to 2030. As a follow up, the Department of Education together with Expert Members was tasked with organising stakeholder consultation sessions in Brisbane, Sydney and Melbourne in the week of 22 January.
- The first meeting for 2024 took place on 20 February. The agenda included a discussion on the "refresh" of the National Strategy (based on the stakeholder feedback sessions) and another open forum with the Home Affairs Minister. Another two meetings of Expert Members then took place over subsequent months.

advocacy, policy and representation

By end of June 2024, Hon Julian Hill MP had been promoted to Assistant Minister for Citizenship and Multicultural Affairs. As a consequence, Navitas Government Relations Manager Hon Simon Finn became the new Council Co-Convenor with the IEAA CEO.

Parliamentary Friends of International Education

Following on from IEAA's successful inaugural Parliamentary Friends Cocktail function in early 2023, we were delighted to host the second annual event at Parliament House on 25 June 2024. The event was very quickly booked out with Ministers, Shadow Ministers and MPs from various political parties in attendance.

Our Association took advantage of being at Parliament House earlier in the day to organise our first Ministerial Briefing. Ministers Jason Clare, Clare O'Neil and Shadow Minister Sarah Henderson all engaged with our Board and Platinum members in a robust discussion on policy issues of concern.

Education Visa Consultative Committee (EVCC)

Regular quarterly meetings of this Home Affairs Department Chaired Committee took place. Some key takeaways included:

- The Department's expressed concern with "very significant enrolment growth happening" resulting in clear evidence of their student visa refusal rate increasing.
- The "lack of unanimity" amongst providers and peak bodies as to whether provider EL Risk levels should be frozen resulting in the Minister approving fairly dramatic changes to the levels in early 2024.
- Finally achieving agreement with Government that Work Integrated Learning, that is specified and incorporated into a course's registration, will not be included in the new 48 hour per fortnight work entitlements whilst studying.
- Achieving agreement with the Minister that she would abolish concurrent COEs, agree to a new Genuine Student Test (that does not require a 300-word statement) and no longer penalise student applicants who express an intention to migrate to Australia after completing their studies.

Tuition Protection Service (TPS)

The TPS Board meets on a quarterly basis. As part of their deliberations, in setting education providers' international student levy for the coming twelve-month period, the Board sought input from invited providers on a range of relevant risk factors. Common risk concerns raised at TPS forums included the abuse of concurrent COEs, agent commission increases and Foundation Year program enrolments not recovering to anything like their pre-COVID numbers. Separate TPS Board meetings also involved hearing directly from relevant Peak Body CEOs about their risk concerns. Expert financial modelling, which factors in some of the issues raised in these stakeholder discussions, was subsequently provided to the Board.

Having served an initial two-year term as a Board Member, the IEAA CEO received a letter of appointment in December 2023 from Minister Jason Clare to become Deputy Chair of the TPS Board.



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state and territory representation

Australian Capital Territory

Whenever possible, trips to Canberra for official Government meetings (Council for International Education, Tuition Protection Services Board, Ministers at Parliament House and various Government Departments) were combined with IEAA activities and events. This was the case when both our annual Learning Abroad Network Forum (24 and 25 August 2023) and Scholarships and Fellowships Network Forum (22 and 23 May 2024) took place in the ACT. Happily, we were also able to combine both of these events with networking drinks for our ACT Young Professionals Chapter.

Separate important trips to Canberra included attendance at the annual Universities Australia Conference (26 to 28 February 2023), opening the new Canberra IDP Office (14 March 2023), chairing a Joint Peak Bodies meeting (20 and 21 March 2023), and our inaugural Ministerial Briefing day together with our second annual Parliamentary Friends Cocktail Function (25 June 2024).

The Learning Abroad Network Forum networking event also featured an update and presentation from Study ACT about their new international education strategy and marketing initiatives.

New South Wales

Through our CEO, the Association continued its longstanding involvement with Study NSW. This included the CEO becoming Interim Chair of the Study NSW International Education Advisory Board from late 2023. Following the election of the Minns Labor State Government, Study NSW was quick to develop a good working relationship with the new Minister for Industry and Trade, Hon Anoulack Chanthivong MP. Notwithstanding this, the Government's first Budget inflicted some severe cuts on the staffing levels at Study NSW.

Apart from trips to Sydney for speaking roles at Study NSW Business Forum (9 August 2023), English Australia's 40th Anniversary Conference (1 September 2023), Australia China Business Council (25 October 2023), ISANA annual conference (6 December 2023), opening of HTI Education Agency's new national HQ (25 January 2024) and IDP's inaugural Insights and Research event (7 May 2024), it was good to travel beyond the Sydney CBD. This included an on-campus presentation to Western Sydney University (26 October 2023) and speaking at the AUIDF meeting at the University of Newcastle (8 February 2024).

The NSW Young Professionals Chapter had the IEAA CEO as guest speaker at their networking events on 9 August 2023 and 20 February 2024. These events also received great support from

some of our NSW-based IEAA Board members and involved much appreciated sponsorship from Study NSW.

Northern Territory

Compared to other state and territory jurisdictions, the Northern Territory experienced a strong increase, throughout the year, in its share of Australia's international students. In many cases, students come to the Territory from different source countries to the rest of the nation.

Study NT invited the IEAA CEO to provide the Keynote Address at their International Education Forum in Darwin on 14 June 2024. Charles Darwin University Vice Chancellor Scott Bowman also hosted a dinner meeting for the CEO and *The Koala News* Editor Dirk Mulder.

Queensland

After its decision to abolish the Queensland International Education and Training Advisory Group (IETAG), the State Government decided instead to focus on hosting a series of Forums around the state. The IEAA CEO agreed to be a panelist at Minister Stirling Hinchcliffe's first International Education and Training Forum in Brisbane on 19 July 2023. This event was attended by approximately 100 Queensland stakeholders, including our Association's Treasurer Bronwyn Bartsch.

state and territory representation

Given that Study Queensland agreed to contribute \$50,000 to our IEAA public relations campaign (International Students “Help Australia Thrive”), plus sponsorship support for our state chapter YP events, the IEAA CEO also agreed to be a speaker at Minister Hinchcliffe’s regional Forum in Townsville on 6 and 7 September 2023. We were delighted when our Queensland Young Professionals Chapter hosted their first regional networking event in Townsville as well, to coincide with the Minister’s Forum. A further trip to the state’s regions involved the CEO travelling to CQU’s Rockhampton campus (2 and 3 November 2023) as a guest of the university’s Vice Chancellor, Nick Klomp.

The PIE Live also staged their inaugural two-day conference on the Gold Coast on 24 and 25 July 2023. On this occasion, the IEAA CEO was a panelist at a well-attended ‘Immigration: Walking the Tightrope’ session.

Our Queensland-based Board Members provided strong support throughout the year at a number of IEAA-hosted events. These included our end of 2023 YPs event in Brisbane with Board Member Prof Sarah Todd as speaker, supported by Board Member Brett Lovegrove, as well as another Brisbane YP event on 20 April 2024 with Vice President Prof Ren Yi, Treasurer Bronwyn Bartsch, and Board Member Jon Chew all in attendance.

South Australia

As the host state for AIEC 2023, South Australia provided an appropriate location for a range of our Association’s events and activities throughout the year. These kicked off on 17 August 2023 with a ‘Meet the Board’ networking event in collaboration with our SA YPs Chapter. This was followed the next day by a full IEAA Board Meeting at the University of South Australia.

The IEAA CEO also provided on-campus presentations throughout the year to our Platinum members University of Adelaide and Flinders University. On 9 February 2024, another visit to Adelaide included attendance at the official opening of Flinders University’s new CBD campus by State Governor Her Excellency the Honourable Frances Adamson AC.

As mentioned elsewhere, StudyAdelaide and its member institutions did an outstanding job in helping to host and coordinate AIEC 2023. Importantly, our AGM during the conference featured the election of Rishen Shekhar as the first IEAA Board member from the state in almost a decade.

Tasmania

The IEAA CEO travelled to Hobart on 1 and 2 May 2024 for a range of stakeholder engagements. These included a dinner that coincided with a national meeting of Australia’s State and Territory Study Cluster CEOs. An on-campus presentation to the University of Tasmania’s international education professionals and academics was followed by an address to a visiting group of 24 overseas-based education agents there on a familiarisation tour.

Meetings also took place in Hobart with State International Education and Migration Manager Renée Woodhouse and Department of Education International Student Manager Kailey Milroy. These meetings included a discussion about the potential formation of a Tasmanian IEAA Young Professionals Chapter.

Victoria

Our sector in Victoria was boosted with the investiture of former RMIT and Monash University Vice Chancellor Margaret Gardner AC, as the new State Governor. At a meeting with the IEAA CEO on 6 October 2023, the Governor flagged her interest in establishing an Education Roundtable that would include discussions on how to bolster the state’s international education sector. Together with a number of VCs, TAFE Directors, and the Head of the Premier’s Department, the CEO then attended the inaugural Roundtable at

state and territory representation

Government House on 17 October 2023.

Important speaking opportunities in Victoria throughout the year included:

- *Australian Financial Review's* Higher Education Summit (22 August 2023)
- The University of Melbourne's Centre for the Study of Higher Education Symposium on 'Campus as site for fostering student connections' (14 September 2023)
- The Student Accommodation Association's annual seminar (6 October 2023)
- Education Consultants Australia Association's annual meeting (11 December 2023)
- The launch of AIEC 2024 with a Stakeholders Dinner function (15 February 2024)
- IEAA and the Chinese Education Association for International Education (CEAIE) MOU Signing Ceremony (22 March 2024)
- Our Association's Symposium on the Future of Australia-China Schools Partnerships (21 May 2024)

By the conclusion of the financial year, the City of Melbourne had also proactively enhanced its support for our sector with the IEAA CEO invited to address the Mayor and Councillors at Town Hall on the topic of 'How to make Melbourne the World's Leading City for International Students'.

Western Australia

Following the COVID pandemic, Western Australia increased its share of the nation's international student market through a raft of incentives and effective marketing campaigns. Apart from the State Government's additional financial support, a great deal of effort was put in by StudyPerth to achieve this result. As a longstanding StudyPerth Board Member, the IEAA CEO has been ideally placed to see the significant difference that an effective Study Cluster organisation can make if it also has the strong support of local and state governments.

Further enthusiasm for WA as a study destination was generated by StudyPerth's hosting of APAIE's 2024 annual conference from 4 to 8 March 2024. Our Association provided strong support to this conference through our Board Members speaking at and chairing sessions, with the CEO also providing presentations to IDP and Study Portal's separate pre-conference seminars.

Compared to the East Coast states, WA has experienced a scarcity of purpose-built student accommodation (PBSA). To coincide with the June 2024 meeting of the StudyPerth Board, the IEAA CEO assisted with the organisation of a familiarisation trip for East Coast-based PBSA company CEOs and senior staff. This included a Property Council lunch event, City of Perth Mayor and Town Planning Department briefing, as well as meetings with relevant State Ministers.

ieaa excellence awards



excellence awards committee

IEAA honours excellence in international education through recognising outstanding or distinguished contributions through a system of honours and awards.

Awards are judged by a six-person jury panel consisting of three IEAA Board Members (IEAA Awards Committee Members) and three external international education sector professionals.

An additional Research Jury Panel was assembled to assess the Outstanding Post Graduate Thesis Award.

In 2023 a Jury Panel was assembled to review all award nominations, except the Outstanding Postgraduate Thesis award.

2023 IEAA Excellence Awards Jury Panel



Prof Sarah Todd
Board member | Chair



Tim Field
Board member



Marnie Watson
Board member



Brett Blacker
Committee member



Helen Zimmerman
Committee member



Louis Clay
Committee member

2023 IEAA Excellence Awards Research Jury Panel



A/Prof Amanda Daly
Research Committee member | Chair



Dr Ronan Kelly
Research Committee member



Dr Kirrilee Hughes
IEAA Research Manager

ieaa excellence awards



Distinguished Contribution to the Field of International Education was jointly won by **Eliza Chui** and **Ailsa Lamont**

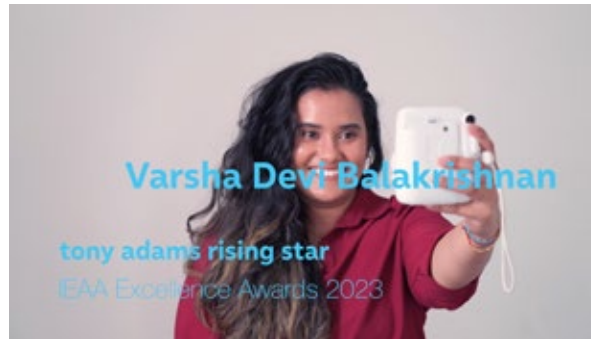
Eliza Chui has contributed significantly to international education throughout her career. Leaving her role at The University of Hong Kong, Eliza entered the Australian international education space in 1988, working with Charles Sturt University, CQU and University of Adelaide. Eliza's wide-ranging leadership roles in higher education saw her work in governance, research management and global marketing. Her work in Austrade included a role as the inaugural Education Commissioner for North Asia. This was followed by her role as Senior Trade and Investment Commissioner for Taiwan, driving the Australian Government's trade and investment



promotion, notably in developing new business opportunities in renewables, clinical trials, new technologies and the circular economy.

Ailsa Lamont is an international education professional with 30 years of experience across economic development, the university sector, and social innovation spanning more than 70 countries. She has made a substantial contribution to international education, most recently in addressing the exceptionally important issue of climate change, by highlighting and creating a clear direction for education providers to take the next step in their journey to address climate change in international education.

ieaa excellence awards



Tony Adams Rising Star award was won by **Varsha Devi Balakrishnan**

Varsha Devi Balakrishnan is a product of Australia's international education sector. Studying at Monash College and Monash University she has multiple degrees, including two Masters qualifications. She's a true leader: as a student she was deeply engaged with CISA, has served as CISA President, tirelessly advocating for the experience of international students. As Head of Student Insights and Strategy at The Lygon Group, Varsha has catalysed completely new ways of understanding international student sentiment. Tenacious, kind, driven, strategically brilliant, she is a voice our sector listens to.



A High Commendation was awarded to **Devarshi Desai**

Devarshi Desai is co-founder and CEO of media startup Internash, which runs one of the largest online communities of international students in Australia. As an international student, Devarshi saw a gap in the way the community interacted and created a network which has grown to over 100,000 followers and earned millions of views on social media. He is also co-founder of ed-tech start-up Studynash, connecting prospective and current students and educational institutions. Devarshi has worked with Austrade, Study Melbourne, The Lygon Group and the University of Melbourne, while creating a vibrant space for the student voice.

ieaa excellence awards



Distinguished Contribution to the Field of International Education was won by **Debra Langton**

Debra Langton has dedicated her career to the international education sector. With more than 30 years experience in senior roles, primarily in higher education, Deb has embodied leadership through her formal and voluntary positions. While many leaders in international education have come through an academic or recruitment path, Deb's contribution has primarily been through the student experience, making her a unique and outstanding professional. Her leadership and advocacy for the international student experience in Australia makes her a worthy winner.



Excellence in Professional Commentary in International Education was won by **Clare Field**

Claire's work has made a substantial contribution to public understandings about international education through outstanding writing, podcasts, media commentary, Parliament Committee's public hearings and submissions into government/industry. Claire has been a strong advocate for the sector through her commentary in a variety of general and specialist publications. Claire has been recognised by The PIE as one of Australia and ASEAN 'Top 50' voices on international education.

ieaa excellence awards



Innovation in International Education was won by **The Lygon Group** for #TheSocialSource

Varsha Devi Balakrishnan, Ravi Aranha, Natasha Ravagli, James Owen and Dr Angela Lehmann

#TheSocialSource allows sector stakeholders to mitigate negative sentiment, and informs student support initiatives, policy, advocacy, and effective messaging and communication, helping to build a sustainable future for international students. #TheSocialSource has evolved in a few short years from a product that was developed to serve a pandemic need to a subscription-based solution, informing Federal and State governments, peak industry bodies, institutions, and key stakeholders.



Stephen Connelly was awarded Life Membership

Stephen Connelly was a member of the IEAA Interim Board when the Association was established in 2004. He remained an ordinary member of the board, then Treasurer in an acting capacity following the retirement of then Treasurer David Back in 2007. As Deputy Vice-Chancellor (Development and Engagement) at Swinburne University of Technology, Stephen provided a 'home' to IEAA by hosting the small IEAA team within his office. In October 2007, he was elected Vice President and served one year in that position before becoming President in 2008. He remained President for four years, moving from Swinburne to RMIT as Deputy Vice-Chancellor (International and Development) and facilitating the Association's move to its current home at RMIT.

ieaa excellence awards



Best Practice in International Education was won by **Study NSW** and **Seek** for NSW Jobs Connect for International Students

Study NSW partnered with employment platform SEEK, education providers, and NSW employers to deliver NSW Jobs Connect for International Students, recognising the value of international students to the Australian skills-mix and economy. Connecting international students directly with employers, is a win for international students, education institutions and the education sector, while contributing to business and employer skills shortages.



A High Commendation was awarded to **QUT** for Advancing STEM Education in Papua New Guinea

Associate Professor Vinesh Chandra, Professor Dann Mallet, Mr David Kozar, Dr Chris Blundell, Dr Charisse Farr, Dr Andy Yeh, Ms Danielle Gordon, Dr Senka Henderson, Mr Matthew Readette, Associate Professor Terri Bourke and Associate Professor Denise Beutel

QUT has developed award-winning, contextually-appropriate capacity-building projects in STEM Education. As part of the Australian Government's foreign aid program, the Australia Awards Graduate Certificate in STEM Education course was delivered to three cohorts of 73 high school teachers, with a 98 per cent success rate. QUT continued to design professional development and capacity-building projects in PNG.

ieaa excellence awards



Outstanding Postgraduate Thesis was awarded to **Dr Joanne Barker**

‘A Trying Endeavour: A case study of value and evaluation in an international scholarship program’

Joanne’s research examined how an international scholarship program was valued and how its value was understood and articulated by the government which funded it. It explored how evaluation was used to support the program’s rationale and the drivers of change which impacted on its lifetime trajectory. The research focused on a case study, the Australian Government’s Endeavour Scholarships and Fellowships program (known in its last year as the ‘Endeavour Leadership Program’) which was launched in 2003 and closed down in 2019.



A High Commendation was awarded to **Dr Minh Thi Ngoc Quach**

‘Policy and Regulatory Framework for Transnational Higher Education in Vietnam: Objectives, Implementation Issues and Impacts’

Minh’s doctoral thesis provides a comprehensive insight into the problems, implementation issues, and impacts of the Transnational Higher Education (TNHE) policy and regulatory framework in Vietnam. Minh’s work serves as the first attempt to uncover and understand the assumptions and conceptual logic that shape these policies. It provides a deeper understanding of problem representations, implementation challenges, and the overall impact of the TNHE policy and regulatory framework in Vietnam.

professional development



ieaa fellowship

senior fellow

IEAA-SF

10,000+ points

fellow

IEAA-F

7,000–9,999 points

associate fellow

IEAA-AF

4,000–6,999 points

The IEAA Fellowship recognises members for their expertise and engagement in international education.

This enables members to:

- gain sector-wide recognition for their expertise and knowledge
- consolidate and keep track of their professional development and engagement
- demonstrate their commitment to their international education career

Members can track their activities and earn points for their formal qualifications, professional experience, foreign language capability, presentations at sector events, conference attendance, online modules, webinars and more. The more points they earn, the faster they progress through the levels from Associate Fellow to Fellow to Senior Fellow.

From 1 July 2023 to 30 June 2024, 46 professionals advanced in the Fellowship Program: 16 Associate Fellows, 13 Fellows, and 17 Senior Fellows. Over 150 professionals set new Fellowship goals during this period, representing a 51 per cent increase from the previous year.

IEAA hosted its inaugural Fellowship lunch at AIEC 2023, where 50 members across all Fellowship levels were awarded lapel pins.

In March 2024 a webinar guided members through the new IEAA platform, and weekly one-hour drop-in sessions were introduced to provide ongoing support to Fellowship participants.

As of 30 June 2024, there are 67 Associate Fellows, 32 Fellows, and 44 Senior Fellows.

Online Modules

IEAA's ten online learning modules offer members the flexibility to upskill anytime, anywhere. These introductory courses help members diversify their knowledge and serve as excellent tools for onboarding new staff in the sector.

In the 2023-2024 financial year, 120 module registrations were recorded, with 'Transnational Education' and 'Marketing and Recruitment' being the most popular courses. See a detailed breakdown of registrations in the appendix.

professional learning

Forums

IEAA Network Forums continue to be a great asset for members and non-members alike, providing valuable professional development and opportunities to connect with peers in the community.

The forums are well-established annual events. In the last year, six of the eight networks delivered their annual forum in-person, with some forums seeing record numbers of registrations. In 2024, IEAA implemented a mobile event app at each forum for the first time. It proved highly successful at increasing interaction between attendees and speakers and sharing important information. There were high levels of engagement in the app by attendees at each forum. IEAA will seek to continue with this offering at future forums.

We continue to see virtual and hybrid formats as a valuable option to the community. With the uncertainty that the sector has been facing, it's important to provide these opportunities for those who cannot attend every event in-person. IEAA is pleased to be able to continue offering timely and relevant professional development opportunities to the community across all delivery modes: in-person, hybrid and virtual.

Webinars

IEAA's webinars continued to be an attractive and accessible professional development opportunity, with over 1,400 registrations for our webinars from July 2023 to June 2024. The most popular webinar of the year was our 'Member Update | Status of Policy Changes' on 12 June 2024, which drew over 660 registrations. This webinar was a member-only event, with the IEAA CEO covering the latest shifts in international education policy.

The strong interest we saw from registrations highlighted the value webinars offer and how important it is to still offer professional development opportunities in an online format. Three of IEAA's networks delivered a webinar over the twelve month period, and we will continue to support the networks in delivering webinars in the future.

professional learning

IEAA National Symposium 2024 | Diversification

IEAA delivered the annual National Symposium on 1 and 2 February 2024 as a hybrid event. The in-person component was held at William Angliss Institute in Melbourne and sold out, with 150 people in the room and over 40 people participating online.

The annual National Symposium aims to identify emerging issues and priorities that will 'set the agenda' for international education in Australia in the year ahead. This event brings together diverse stakeholders from across Australia's international education community including managers, decision-makers and leaders who shape policy within government and education institutions.

IEAA's 2024 Symposium aligned to the 'Diversification' priority area within the Australian Strategy for International Education, 2021-2030.

The Symposium began with a keynote address from Director of the Centre for the Study of Higher Education, Professor Chris Ziguras and networking on day one. Day two saw an

introduction from Minister for Immigration, Citizenship and Multicultural Affairs Hon Andrew Giles MP, followed by expert-led panel sessions exploring diversification from multiple perspectives, including established and emerging source markets, the future role of online/hybrid teaching, the student experience, pathways and transnational education.

This year the program was curated by IEAA's research committee, which proved to be a successful model. The program had a broad mix of sector representation and featured several panelists speaking at their first IEAA event.

AIEC 2023

Over 1,700 delegates attended AIEC 2023 in Adelaide from 10 to 13 October 2023, which was a record for in-person attendance. The theme of AIEC 2023 was 'International education: visionary and transformative'. Inspired by the progressive history of the host city, this theme focused on the role that innovation plays in transforming the experiences of our students and the communities in which they live, work and study.

The extensive four-day program included sessions covering more than 100 important topics for international education today and featuring over 230 speakers.

IEAA led two pre-conference workshops: a masterclass on international education data and an 'international education 101' information session.

The wide-ranging program showcased hot topics in all key interest areas, expert panels and presentations, interactive session formats to facilitate learning and discussion, and plenty of networking opportunities through Braindates and at social events.

professional development committee

The IEAA Professional Development Committee oversees the IEAA professional development activities including the IEAA Fellowship program.

The Committee presented a comprehensive program in 2023-24, with 19 events taking place online, in-person and hybrid across the continent. The Committee comprised board members Mike Ferguson, Emily O'Callaghan and Brett Lovegrove. We would like to thank Tanveer Shaheed for his involvement in the Committee in the previous financial year.

The IEAA Secretariat and the Professional Development Committee extend their thanks to all of the speakers, presenters and facilitators who gave their time and shared their expertise at our events in 2023 and 2024.

In particular, we would like to thank the Conveners and Deputy Conveners of our IEAA Networks. Bringing together a national professional development program requires significant coordination and effort and it certainly wouldn't be possible without the dedication and passion of these individuals who give back to the community so generously.



Mike Ferguson
Board member



Emily O'Callaghan
Board member



Brett Lovegrove
Board member



admissions and compliance network

It has been another twelve months of change for our industry, with quite a few challenges impacting the admissions and compliance network. The Australian government implemented updates to the Education Services for Overseas Students (ESOS) Act, enhancing protections for international students and ensuring compliance by education providers. Including stricter oversight of provider registration and a focus on student welfare.

Tertiary Education Quality and Standards Agency (TEQSA) and the Australian Skills Quality Authority (ASQA) ramped up their compliance checks, focusing on the integrity of recruitment practices and the quality of educational offerings.

We have also seen adjustments to visa requirements for international students, including changes to post-study work rights and eligibility for certain pathways. Institutions are increasingly investing in technology to streamline admissions processes and improve compliance tracking. This includes the use of AI and data analytics to enhance the student experience and ensure adherence to regulatory requirements.

Leadership

Kate Pretty commenced as Convener in late 2022, working alongside the Deputy Conveners, Amali Weeratunga and Anna Kirkham. Together the team continues to plan for future admissions and compliance events.

AI Masterclass

For the first time, a half-day Masterclass was held, leading into the two-day Admissions and Compliance Forum.

The Masterclass was focused on Artificial Intelligence for admissions and compliance. The workshop and the presentation were interactive, allowing participants to fully engage and learn how AI could be implemented in the daily tasks performed by admissions and compliance professionals while at the same time providing ideas as to what more could be achieved using the intelligence.

Admissions and Compliance Forum 2024

The annual IEAA Admissions and Compliance Network Forum took place on the 16 and 17 May 2024 on the Gold Coast in Queensland. The theme 'Remaking the Rules' featured presentations and strategic analysis, exploring best practice and



Kate Pretty
Convener



Amali Weeratunga
Deputy Convener



Anna Kirkham
Deputy Convener

admissions and compliance network

the challenges and thinking around remaking the rules, legislation and artificial intelligence. The forum included presentations from various education institutions, the Department of Home Affairs, Student Confidence, Acumen, Capital Review Group, QS, Pearson, PeopleCert and NextEd Group. It was extremely well-attended, with 170 registrations, and positively received from the survey feedback.

AIEC 2023

Admissions and Compliance was well represented at the 2023 conference in Adelaide, with dedicated sessions and world-class speakers and presenters, sharing differing points of view. Part of the Network role is an invitation to be part of the AIEC program committee. Kate Pretty represented the Network, participating in the assessment of submission papers for the Admissions and Compliance track, ensuring we were part of the overall planning, and joining the other members of a small and dexterous team, pulling the conference together.

Looking ahead

The next twelve months promises to be an interesting ride, with imminent changes in legislation that will impact the full landscape of international education in Australia. Going forward, the Admissions and Compliance Network is working with IEAA and with our industry partners on different topics, engaging and sharing relevant information via our LinkedIn channel, and looking to host webinars and masterclasses over 2024 and 2025. The network aims to growing its network connections, continuing to share best practice and knowledge in admissions and compliance, and keeping people connected.

learning abroad network

As student engagement soared this year, with many universities on a positive trajectory toward pre-pandemic participation rates, the Network worked to support learning abroad professionals across Australia in moving forward with a sense of 'back to normal' after four COVID-disrupted years. The Network focused efforts on delivering exciting professional development opportunities (such as webinars), forming a working party to uplift the IEAA Learning Abroad module, as well as our key annual events the Forum and Learning Abroad Fair Circuit.

The network's aim this year was to advocate for both inbound and outbound learning abroad programs for our members. Many challenges were faced as the Federal Government initiated, socialised and enacted sector-wide policy changes which will continue to have broad ramifications across international education in Australia. Advocacy to exclude learning abroad students from proposed international student caps and lobbying efforts to reduce visa fees for the cohort were major initiatives for the network at the end of this year.

The network offered multiple opportunities for our members throughout the year as summarised below.

Learning Abroad Forum 2023

The signature annual event of the network, the fourteenth IEAA Learning Abroad Forum, took place on 24 and 25 August, hosted by the Australian National University at Old Parliament House, Canberra. Over 150 colleagues joined the Forum based around the theme 'Making the Connection', with a range of great peer presentations, and inclusive of themes covering both inbound and outbound learning abroad.

Forum attendees were delighted to have the opportunity to network, engage and discuss shared challenges. Special thanks to the organising committee, led by Julie Lambert and Ashley Tanks for planning a successful event.

Learning Abroad 'In Conversation' webinar series

The network continued the successful online webinar 'In Conversation' series, aimed at keeping us connected and across global developments in our sector. 'In Conversation: The Forum on Education Abroad (USA)' was held on 9 April 2024, where we heard the latest developments and trends, and examined the effect on Australian institutions engaging in Learning Abroad with the US. Delivered by Amelia Dietrich, Senior Director for Research



Simon Watson
Convener



Ashley Tanks
Deputy Convener



Jeannette Geesmann
Deputy Convener

learning abroad network

and Publications at the Forum on Education Abroad and the Managing Editor of *Frontiers: The Interdisciplinary Journal of Study Abroad*, we talked through the Forum research, *State of the Field Report 2022*, and discussed the changing needs and realities of current and future international education in the US. This webinar was joined by over 120 attendees.

APAIE and WA campus visits

Over two thousand delegates from 65 regions attended the world's third largest international education conference. We learned about the crucial importance of including Indigenous voices in all aspects of environmental sustainability, as well as highlighting the need for collaboration between government, the higher education sector, industry, and community. Following the conference, the five Western Australian universities hosted partners on their campuses, coordinated by APAIE.

IEAA Learning Abroad Fair Circuit

Now in its thirteenth year, the Learning Abroad Fair Circuit saw record numbers of overseas partner university participation. The Fair Circuit kicked off in Western Australia following the 2024 APAIE annual conference held in Perth, which no

doubt aided in the strong cohort of visitors to our campuses. The network has already published the dates for the 2025 Learning Abroad Fair Circuit slated for March and April 2025, following APAIE.

Support for research and visibility at AIEC 2023

The network continued to support research and data gathering efforts on Learning Abroad, sponsoring StudyMove to continue surveys conducted since 2020 on student attitudes and trends around a global experience. These results, presented online and at the Forum, assist members in planning suitable programs. The network also worked to ensure strong Learning Abroad presence at AIEC 2023 in Adelaide, including a session anticipating the tenth anniversary of the New Colombo Plan, highlighting the research of Elena Williams (Australian National University) and Prof Ly Tran (Deakin University) on the program's impacts in the Indo-Pacific.

Refreshed IEAA Learning Abroad Module

Colleagues across the sector joined forces in a collaborative working group on a quest to uplift the current IEAA Learning Abroad professional development module. Facilitated by IEAA's Secretariat and led by the Network Conveners, the

working group successfully updated the content of the current five-topic Module. Pending final platform design and approval, the new learning abroad module is planned to be completed in 2025.

The Network would like to thank the outgoing Deputy Convener, Julie Lambert, for her contribution over the past two terms from 2019-2023, and to welcome Jeannette Geesmann as the Deputy Convener for the next two years. As your current Network conveners, we thank members for their active engagement over the year, and acknowledge everyone who contributed, volunteered on working parties, spoke at sessions, and committed time and effort to our joint success. We also extend our thanks to the amazing IEAA team who have supported our activities. We look forward to continued engagement and growth within the Network in the coming year.

marketing and recruitment network

Coming out of a very strong 2023 for the Australian international education sector post-COVID, the education community worldwide has been navigating a mix of challenges and opportunities in 2024 leading up to elections and high migration numbers.

Globally, trends show that there is increased competition from not just traditional source markets (US, UK, Canada), but study destinations in Asia that include Hong Kong, Singapore, Malaysia and Japan. Institutions are vying for students in a more crowded market, leading to heightened efforts in targeted marketing strategies, including personalised outreach and digital campaigns.

The ongoing shift to online and hybrid learning models has necessitated innovative marketing approaches. Marketing and recruitment teams are leveraging social media, virtual and physical events, and data analytics to reach prospective students effectively. There has also been a growing focus on promoting career outcomes and employability of graduates, leading marketing teams to highlight partnerships with industries and success stories.

The Australian education sector has seen ongoing regulatory adjustments, affecting international student recruitment. Marketing and recruitment professionals who are often front

line and top of funnel must stay informed and be adaptable to these changes.

With Australia being a popular destination, there is an intensified focus on marketing strategies that appeal to key markets, including tailored messaging and support services. Recruitment teams are increasingly reliant on CRM systems and AI-driven tools to streamline recruitment processes and enhance engagement with prospective students.

Marketing and recruitment professionals are required to adapt by upskilling, broadening their networks and diversify collaboration, and instil a re-emphasis on storytelling.

In summary, 2024 has been a year of adaptation and innovation for marketing and recruitment professionals in the education sector, both globally and in Australia, as they navigate a complex landscape shaped by technology, competition, and shifting student expectations.

AIEC 2023

The Australian International Education Conference 2023 was a tremendous success, attracting 1,700 attendees and featuring valuable sessions and inspiring keynote addresses from leading global education figures. Opened by Dr Catherine Ball, Scientific Futurist, the 2023 conference theme focused on the role that



Peline Tan
Convener



Rustico Delguime
Deputy Convener



Samantha Milton
Deputy Convener

marketing and recruitment network

innovation plays in transforming the experiences of our students and the communities in which they live, work and study.

Marketing and recruitment-related sessions saw a huge turnout, with the Marketing track ranking in the top 3 (of 15) key primary and secondary interest areas at 11.28 per cent and 10.68 per cent respectively of all attendees. The Innovations in Marketing and Communications session was chaired by network convener Peline Tan, alongside Djurdjica (DJ) Arslanagic (University of South Australia), Belinda Fordham, and Steph Overton-Frith (The University of Adelaide), Emma Talbot (Hybrid News Limited) and Marie Hill (Austrade).

Other well-attended sessions were related to AI, alumni engagement, and the panel session on 'Bringing our best – best practice in admissions and recruitment'.

Australia's shifting policy landscape webinar

With the formal onset of the Australian Government policy review in late 2023 resulting in much disruption and uncertainty across the sector into the new year, the Network convened a webinar on 29 February 2024, with the IEAA CEO, and Board members Mike Ferguson and Jon

Chew presenting, in an effort to inform and update members on where various policy changes were positioned at the time, and important details to consider in the coming months with some thoughts on how it all might unfold.

Over 430 viewers registered for the well-received session, which also allowed for Q&A – an early and important opportunity to clarify some of the many burning questions to support strategy for the year ahead.

Marketing and Recruitment Forum 2023

On 6 and 7 June 2024, 120 industry professionals convened in Brisbane for an engaging forum titled 'The Balance Between Bytes and Beings', exploring how institutions can effectively integrate human insights with technological advancements to remain competitive in a constantly changing environment.

The program was carefully designed to captivate both marketing and recruitment professionals, offering a mix of panel discussions, interactive workshops, and thought-provoking presentations. Highlights included a directors' panel, where industry leaders shared their career journeys, an intriguing 'magic' workshop, which emphasised the importance of revisiting the basics amidst

inevitable change, and the unforgettable Great Debate, which featured more than one ballad passionately sung as evidence.

Speakers provided key insights on AI, data, and tech innovation, including strategies for social media, content creation, and recruitment pipelines. Sessions also highlighted the critical role of admissions in driving successful recruitment outcomes.

Attendees discussed how institutions can better support students throughout their journey, sharing practical ways to strengthen the connection between content, staff, and students, particularly from application to enrolment. In these uncertain times for our industry, the forum provided an invaluable opportunity to brainstorm, share ideas, and connect with peers.

Network Leadership

The network leadership saw a change in October 2023. Continuing into her second year as Convener of the network, Peline Tan welcomed Samantha Milton and Rustico Dulguime as Deputy Conveners.

pathways network

It has been a busy year for the Pathways Network. Convenor Andrew Foley, Director and Principal, Flinders University Academy and Deputy Convener Tracy Harris, Principal, Tracy Harris Solutions, welcomed Dom Harden, Academic Director, La Trobe College to the leadership team as a new Deputy Convenor. Throughout the year the network sought to keep abreast of the complex changes in policy and in regulatory environment and their implications for the pathways sector and to assist and inform members. Tracy Harris contributed opinion pieces on these topics to the Koala News and on LinkedIn.

Pathways Forum 2023

The major activity for 2023 was held at the Chartered Accountants in Melbourne in August, with the theme of 'Prospering through Innovation and Change'. It was a great success, with seven presentations being delivered over the day, and 60 participants enjoying not only the opportunity to hear sessions in person, but also to network with others and enjoy the social event at the conclusion of the day.

The forum contained a diversity of perspectives, included presentations on generative AI for teaching and learning, professional development planning, building a pathway entity, student

employability and supporting student mental health.

Highlights of the day were the two panel sessions; a leadership panel on leading and thriving in the pathways sector, and the Student Voice panel, with participants extremely interested in the views and experiences of the students from a variety of pathway contexts. Given their success, similar leadership and student voice panel sessions were planned for the 2024 forum event.

AIEC 2024

Andrew has been involved in the organising committee for AIEC, to provide a pathways perspective. The conference will be held in Melbourne in October 2024 and will be well represented by Pathway network leadership and members. Relevant sessions for pathways were identified and communicated to network members.

The network leadership team has provided feedback to IEAA on the pathways professional development module and looks forward to it being updated as a resource for members, particularly those new to the sector.



Andrew Foley
Convenor



Tracy Harris
Deputy Convener



Dom Harden
Deputy Convener

scholarships and fellowships network



Alison White
Convener

Theoretically, international scholarships and fellowships should largely be immune from much of the uncertainty gripping our sector. However, there is still ambiguity around definitions, particularly of 'key partner governments', and the parameters that will be used to determine which foreign government scholarships may or may not be counted in an institution's international student cap. We wait, along with the entire sector, for more clarity.



Tatjana Kroll
Deputy Convener

In addition, there is the challenge to make scholarships and fellowships still relevant and possible for those who cannot immediately return home due to circumstances beyond their control, e.g. students from Myanmar and Palestine.



Johan Arnberg
Deputy Convener

Those of us who work with students in receipt of a scholarship for their formal studies, or professionals, researchers or academics with a fellowship to enhance their careers, continue to focus on providing the best support possible. There is a vast network of people from a range of organisations supporting recipients of scholarships and fellowships: sponsors, universities, host organisations, managing contractors, and third-party providers, all of which play a critical role.

We continue to be inspired by our recipients, collectively and individually. Their impact is felt, in

the short-term, while they are in their host country. The longer-term impact on their own lives, as well as their families, and wider communities cannot be underestimated. Participating in a recipient's journey (even if only a very small way), and seeing how the support of a scholarship or fellowship can change their life's trajectory, is what gives us all purpose!

Leadership

In her third year as part of the leadership team, Alison White (Tetra Tech International Development) continued her role as Convener, with Tatjana Kroll (University of New South Wales) completing her second year as Deputy Convener. Joining the leadership team in 2024 was Johan Arnberg (University of Queensland) as Deputy Convener. Johan is an IEAA Associate Fellow, and his current role is Senior Manager Global Sponsorship and Mobility at the University of Queensland. Johan's extensive experience at both UQ and ANU, as well as Study Canberra, makes him a valuable addition to the leadership team. The Network also benefited from the support of Sanjog Parajuli (La Trobe University) who provided assistance in the lead up to, and during, the Network Forum.

In late 2023, we farewelled Dr Anna Kent after many years on the Network leadership team –

scholarships and fellowships network

Anna has part of the Network Leadership team for almost the entire life of the Network. Our sincere thanks to Anna for her commitment, enthusiasm and leadership over many years, and we hope to continue to see her on panels at Forums well into the future!

Scholarships and Fellowships Forum 2024

Following on from 2023's first in-person event since 2019, the 2024 Forum – 'Spotlight on Scholarships, Focus on Fellowships' – saw a record number of attendees!

Opening remarks came from IEAA CEO Hon Phil Honeywood – always a great opportunity to hear the latest updates for the sector, particularly at such a critical time. Prior to the official opening, a networking lunch gave delegates, speakers and sponsors alike a great opportunity to reconnect before the official proceedings commenced.

The first day focused on sponsors and recipients of both scholarship and fellowship programs. Representatives from Australian government scholarship and fellowship programs, as well as those offered by Brunei, Colombia, Indonesia, and Vietnam, shared updates and lessons learned. We also heard from some external organisations

funding scholarships and fellowships, as well as institutions providing their own offerings.

Our recipients panels continue to provide a fascinating insight into the issues they face, and how their experiences can vary significantly in response to many different factors, both internal and external. It was fantastic to be able to hear from, and ask questions of, our panelists from Afghanistan, Australia, India, Nepal, Nigeria, and Vietnam. We thank them for giving so freely of their time, as well as sharing so openly.

Rounding out day one was a fascinating book launch and author event with Dr Anna Kent, co-hosted by the ACT Young Professionals Co-Chairs. Following the discussion and Q&A session, the networking drinks kicked on.

Day two of the Forum commenced with attendees challenged to think about what the perfect scholarship program might look like, before a captivating discussion on how to best support students from countries experiencing conflict, and some of the creative ways that organisations can support students while operating within fairly rigid systems and processes. The role of scholarships in driving the diversification agenda – the hot topic in international education right now – was next in the program, with a diverse and engaging panel of experts sharing examples and tips, and

fielding questions from the audience. Tetra Tech's sponsor showcase focused on mental health and wellbeing, before the program concluded with some best practice suggestions for managing fellowship programs.

AIEC 2024

Convener Alison White will be presenting in a panel session at AIEC in 2024, sharing the results of a survey conducted in September 2024 of Australia Awards students from more than ten countries, with a particular focus on the cost of living and accommodation. Joining the panel, to share their own individual experiences and reflect on the survey data, will be an Australia Awards student from Cambodia and a privately funded student from Sri Lanka. It is likely to be a popular topic.

IEAA Excellence Award

For the second year in a row, scholarships featured in the IEAA Excellence Awards. The Network was thrilled to see Dr Joanne Barker, a regular presenter and attendee at the Scholarships and Fellowships Forum, receive the Outstanding Postgraduate Thesis award for 'A Trying Endeavour: A case study of value and evaluation in an international scholarship program'. Congratulations to Joanne; very well deserved!

student life network



Charlotte Long
Convener

Leadership

The leadership team continued with Charlotte Long, Kailey Milroy and Danielle Rock, spanning higher education, the school sector and private provider network. The team is keenly focused on continuous improvement of the student experience and partnering with international students. This year the Network continued to deliver high quality and high priority professional development.



Kailey Milroy
Deputy Convener

Under 18's Masterclass workshops 2023

The Student Life network is proud of the solid partnership that is established with ISANA International Education Association, delivering our annual Under18 Masterclass in August 2023. Kailey Milroy, along with Melanie Duncan and Danielle Hartridge at ISANA, co-developed the Masterclass focused on compliance, risk management, welfare arrangements and homestay models and standards. We were pleased to welcome a representative from the Department of Home Affairs, who spoke with members about the expectations of providers where a Confirmation of Appropriate Accommodation and Welfare is in place, and an overview of compliance obligations for providers particularly for under-18s. Members do not frequently get the opportunity to hear directly from DHA and ask questions, making



Danielle Rock
Deputy Convener

this a real highlight. Speakers also included NEAS Australia, who presented about the newly developed homestay standards, government school representatives of South Australia and ACT, who discussed the benefits of in-house and third-party homestay arrangements, and the Director of Compliance and Student Affairs at the University of Sydney. The forum was well-attended with over 100 registrations from schools, VET, higher education and accommodation providers.

Student Life Forum 2024

The annual professional development forum was held virtually over two days on 30 April and 2 May 2024. The virtual format enabled participants to attend from all states and territories, including participants and speakers from the international community. We were privileged to have international students welcome and introduce participants and speakers, as well as engage in discussion. We would like to thank William Nguyen (New South Wales), Christian Andrada (Western Australia) and Chunping Li (Tasmania) – all fantastic student speakers and thinkers, who made the forum such a success.

In Part 1, participants heard from alumni and current international students and explored the concepts of wellbeing and mental health, and connection and community. Practitioners and academics shared evidence-based work in the

student life network

areas of mental health, community and mutually beneficial connections between indigenous communities and international students. The session focused on creating a sense of wellbeing for students through connections with communities and tailoring wellbeing and mental health resources to students from diverse backgrounds. The keynote speakers, Dr Belle Lim and Dr Ashna Basu, were engaged and passionate, and gave much food for thought.

Part two was delivered by Dr Linda Yang as a workshop on 'Empowering International Students: An Intercultural Approach to Turning Challenges into Opportunities'. This workshop encouraged participants to deepen their understanding of the international student experience through cultural inclusion. The workshop reviewed cultural dimensions and differences in global education expectations and styles. Dr Yang encouraged participants to create a culturally inclusive and empowering educational environment.

The webinars were developed by Convener Charlotte Long, Deputy Conveners Danielle Rock, and Kailey Milroy, and network member Nuala Myatt-Bocarro.

Industry connections and IEAA Student Life representation

Charlotte Long engaged with Associate Professor Sally Baker from the Refugee Education Special Interest Group and the Australian Refugee Welcome University Sponsorship Consortium regarding a new Refugee Student Settlement Program, and organised engagement with practitioners in the international education community. This included the IEAA Scholarships and Fellowships Network, with a focus on the Australian Award Scholars program and culturally appropriate and scaffolded support initiatives.

Charlotte Long represented IEAA Student Life Network at the first PIE Live conference on 24 July 2023 on the panel 'Driving international student success in Australia'. The conversation focused on supporting transition to Australian student life, identification of some of the challenges and enablers to success and how parts of the international education industry can work more closely together to support a positive, holistic experience for students.

teaching and learning network



Christina Del Medico
Convener



Casey Parkes
Deputy Convener



Dr Raul Sanchez-Urribarri
Deputy Convener

The IEAA Teaching and Learning Network had an active year, facilitating thought-provoking discussions and collaboration in international education through two pivotal events. The Pre-Forum Roundtable in June served as a strategic gathering to solicit feedback and insights from educational leaders, directly shaping the theme for the Teaching and Learning Forum in August. This approach ensured that the Forum addressed the most current and impactful trends in international higher education, as identified by the network's diverse membership. Both events collectively engaged over 130 participants, reflecting the network's ongoing commitment to enhancing teaching and learning practices in a globalised context.

Teaching and Learning Forum 2023

The 2023 Teaching and Learning Forum took place on 10 August 2023, with the theme of 'Unleashing the power of teachers in the digital era'.

The forum centred around a keynote address titled 'Nurturing Minds in the Digital Era' from Deputy Convener and Senior Lecturer, Legal Studies, Department of Social Inquiry at La Trobe University, Dr Raul Sanchez-Urribarri.

A panel discussion followed, featuring Alyce Hogg of Navitas UPA, Dr Sally Patfield of the University of Newcastle, Vanessa Stafford of Kaplan Business School, Dr Georgie Avard of Navitas Teaching and Learning Services, and Dr Dan Bendrups of La Trobe University.

The event saw over 100 registrants learn more about the importance of teachers in the face of the digital era, emphasising their role in nurturing minds and fostering holistic development, and assessed the unique challenges and opportunities presented by international students.

Pre-Forum Roundtable webinar

The pre-forum roundtable on 27 June was instrumental in shaping the agenda for the 2024 August Forum. It brought together academic leaders to discuss current challenges and emerging trends. The dialogue focused on pivotal topics such as the impact of Generative AI, evolving assessment methodologies, and equitable teaching strategies.

The insights gathered from over 70 participants at this roundtable directly influenced the content and structure of the August Forum, ensuring that it was both relevant and strategically focused on pressing issues in the sector.

teaching and learning network

Key Outcomes

The events and activities organised by the network in 2024 provided participants with:

- A deeper understanding of key trends affecting international education, such as AI integration and inclusive teaching
- Collaborative planning opportunities that shaped the agenda for both the roundtable and the August Forum
- Practical tools for integrating GenAI into curriculum design, creating a supportive learning environment for international students
- Expanded professional networks, providing opportunities for future collaboration across the sector

Leadership

The IEAA Teaching and Learning Network is led by a dedicated team of professionals who have been at the helm for two consecutive years.

The leadership team has been instrumental in driving the agenda for network events, fostering collaboration, and ensuring that the network remains a relevant and impactful resource for the international education community.

Looking ahead

As we reflect on a year of meaningful engagement and insightful discussions, we are excited to continue this momentum next year. We look forward to working collaboratively within the network to evolve our agenda, ensuring it remains responsive to the changing needs and trends in international education. Together, we will strive to enhance our offerings and impact, ensuring a dynamic and inclusive educational environment for all members.

transnational education network



Caryn Nery
Convener

Another year has flown by for the TNE Network's leadership team. Aside from organising our very popular two-day TNE Forum, our expertise was called upon during the year for feedback to the Department of Education on the refresh of Australia's International education strategy and its innovative program of TNE Pilot projects.

As Convener of the TNE Network, Caryn was also invited to co-present with Austrade at the APAIE Conference in Perth in March 2023 on the topic of Australia-ASEAN TNE. Shortly after that event, Caryn and Emma ran a workshop for around ten of Austrade's in-country Business Development Managers on behalf of IEAA to provide the Austrade BDMs with greater awareness of business and delivery models of Australian forms of TNE.



Peter Harris
Deputy Convener



Emma Steinke
Deputy Convener

Transnational Education Forum 2023

We continued the hybrid mode format for the two-day forum that was so popular in 2022, and received over 142 registrations over the two days, including 46 attending online. A record 35 speakers contributed to a comprehensive variety of topics over the two days including TNE Strategy, opportunities for school sector TNE, market updates from Austrade, the annual TEQSA Update, the future of Global Campuses, Delivering TNE in the host country language, the evolution of TAFE microcredentials, and TNE Hot Topics.

On day two we organised an Edtech Products and Services Showcase, which featured OES, Yellowdig, Practera, MentorMatch, Studiosity and Genix Ventures. Following on the edtech theme, we also featured Online Program Management Providers in TNE, which post-COVID may be the next frontier for TNE.

young professionals

IEAA continues to promote the development of early-career professionals in international education through our Young Professionals (YP) program.

With six chapters nationwide, there is representation and support for events across the major educational institution hubs. In 2023-24, all YP chapters hosted multiple in-person events. A full event list can be found in the appendix.

We would like to thank all the Co-Chairs from various chapters for their enthusiasm and commitment to nurturing the careers of

professionals who are new to international education across Australia. The myriad networking opportunities provided a platform for professionals to connect, upskill and support their career development.

We would also like to thank sponsors Study NSW, StudyPerth and Study Queensland.



Iris Wang
ACT Co-chair



Miracle Chen
NSW Co-chair



Georgia Hooper
QLD Co-chair



David Wei
SA Co-chair



Suyi Xie
VIC Co-chair



Steven Vo
WA Co-chair



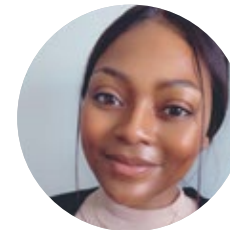
Kamala Dixon
ACT Co-chair



Vincent Liu
NSW Co-chair



Angelin Achari
QLD Co-chair



Tari Kufeni
SA Co-chair



Nicolas Tranquille
VIC Co-chair



Jocelle Co
WA Co-chair



Professional Learning

19 events

270+ speakers

3,600+ registrations

Young Professionals

23 events

63+ speakers

1,100+ registrations

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research



research committee



Jonathan Chew
Chair



A/Prof Amanda Daly
Committee member



Dr Kirrilee Hughes
Committee member



Lyndell Jacka
Committee member



Emily O'Callaghan
Committee member



Dr Sarah Richardson
Committee member



Dr Aleksandr Voninski
Committee member



Dr Helen Yang
Committee member



Prof Ren Yi
Committee member

The Research Committee met five times in 2023-24: 7 August 2023, 9 November 2023, 11 December 2023, 29 February 2024 and 24 April 2024. The first two meetings were chaired by Professor Ren Yi, with Jon Chew taking on the role of Chair of the Research Committee from December 2023.

Each year the Board can appoint three external committee member positions and up to three internal (Board member) positions, or Board representative positions, to the Research Committee. The Research Committee also supports two sub-committees: IEAA's Data Group and IEAA's Emerging Researchers Group.

In November 2023, expressions of interest to join IEAA's Research Committee were promoted via email and through IEAA's social media channels. A record number of nominations were received: 20 in total. A selection panel comprising Professor Ren Yi, Jon Chew and

Dr Kirrilee Hughes assessed the applications which resulted in the following members being recommended to, and approved by, the IEAA Board for the period December 2023 to November 2025: Associate Professor Amanda Daly, Dr Sarah Richardson and Dr Alek Voninski. In addition, IEAA Board Members, Professor Ren Yi and Emily O'Callaghan were appointed to the Research Committee.

Over the last 12 months, Dr Kirrilee Hughes has continued to support the work of the Research Committee as Research Manager (FTE 0.2) with additional load funded via various projects as described below.

research initiatives

National Symposium on the future of Australia-Korea School Partnerships

IEAA was funded \$17,000 through DFAT's Australia-Korea Foundation to deliver a National Symposium on the future of Australia-Korea school partnerships as an online event in the second half of 2023.

The event was delivered in four sessions over three days on 29 August, 30 August and 1 September 2023. Over 240 participants registered for this event with 100+ attendees engaging each day that the event was held. IEAA presented a session at AIEC 2023 to share the outcomes of this event and in December 2023, we released a follow-up report and digital recordings of the Symposium via our website. IEAA also recognises Australian Government Schools International (AGSI), Independent Schools Australia (ISA) and the Australia-Korea Business Council for supporting this project.



National Symposium on the future of Australia-China School Partnerships

In mid-2023, IEAA was awarded a \$97,000 grant from the National Foundation of Australia-China Relations to deliver a National Symposium on the future of Australia-China school partnerships. This hybrid in-person and online event was held in Melbourne on 21 May 2024 with a combined audience of 200+ participants.

IEAA has published recordings of the National Symposium along with a follow-up report, in both English and Chinese. These digital resources are available on IEAA's website and ensure accessibility to, and enduring impact of, the key learnings of this project.

The Advisory Group for this project was chaired by Professor Ren Yi and included representatives from AGSI, ISA, the Australian Department of Education, the Australian Embassy in China and IEAA's Research Committee. Professor Ren Yi and Dr Kirrilee Hughes will present a session on this project at AIEC 2024.



Read the reports:
ieaa.org.au/IEAA/research/publications



Curriculum design and delivery



Journal of Studies in International Education

The *Journal of Studies in International Education* (JSIE) is the quarterly peer-reviewed academic journal of the Association for Studies in International Education (ASIE). JSIE was established in 1997 and is published by SAGE Publications. ASIE is a body comprising organisations focused on international education and there are currently ten participating organisations: Association of International Education Administrators, African Network for Internationalization of Education, Asia-Pacific Association for International Education, Canadian Bureau for International Education, CIEE, European Association for International Education (EAIE), IEAA, NAFSA, NUFFIC and WES.

As ASIE is not a legal entity, JSIE requires a legal owner. EAIE has played this role for the last decade and, in August 2023, the IEAA Board endorsed that IEAA would take on this role from early 2024. This aligns with IEAA's Research Strategy for 2022 and beyond including (1) new avenues for thought leadership in international education; (2) opportunities to support emerging researchers; and (3) the ability to encourage greater diversity of research published in JSIE, including a stronger focus on Australia and the Asia-Pacific region.

Data Group

IEAA's Data Group was formally established in February 2022 to better disseminate insights on international education from available public data and to advocate for more regular releases of government data.

In late 2023, Lyndell Jacka (Studyportals) became Chair of IEAA's Data Group with Jon Chew (Navitas) and Shirley Chung (The University of Adelaide) as Deputy Chairs. From early 2024, the Group has piloted an expanded membership to include AUIDF representatives in a joint approach to focus on professional training and support for those who work with international education data. If this works well, in 2025 further steps will be taken to open this Group up to all sectors.

IEAA's Data Group meets eight to nine times throughout the year and features data-focused presentations from a diverse range of Australian and global organisations including Australia's Department of Education, British Council, Canadian Bureau for International Education, Education New Zealand, Navitas, Studymove and QS. At AIEC 2023, the Data Group delivered a sold-out International Education Data Masterclass as a pre-Conference Workshop. There are plans to run a similar Masterclass for AIEC 2024.

Emerging Researchers Group

In line with IEAA's Research Strategy, IEAA's Research Committee seeks to build the capabilities of new and emerging researchers of international education. IEAA's Emerging Researchers Group was established in January 2023 and is chaired by Research Committee member, Associate Professor Amanda Daly

The group has undertaken planning to connect and communicate with future and emerging international education researchers as well as to deliver a series of relevant events. The work of emerging researchers was spotlighted through dedicated sessions at AIEC 2023 and APAIE 2024. At AIEC 2024, delegates are now able to self-identify as 'emerging researchers'. In March 2024, the Group delivered its first webinar targeted at emerging researchers and will continue to make these resources available via our website.

Current members of IEAA's Emerging Researchers Group include:

- Associate Professor Amanda Daly (Chair)
- Varsha Devi Balakrishnan, Voyage
- Cara Bonnington, The University of Sydney
- Dr Jonathan Burrow, Flinders University
- Dr Anna Kent
- Elena Williams, Australian National University

research

We also acknowledge the work of Dr Rebecca Cozens and Dr Ronan Kelly who were founding members of the Emerging Researchers Group and stood down from their positions in the first half of 2024.

Research Strategy

In 2023-24, IEAA has continued to progress our Research Strategy, which was released in late 2022 after extensive consultation with IEAA's Board and Networks.

Within this strategy the Research Committee has prioritised:

- Scoping new IEAA-led research, aligned to the Australian Strategy for International Education 2021-2030;
- IEAA's membership of the Association for Studies in International Education and the leadership of the Journal of Studies in International Education; and
- Stewardship of IEAA's annual National Symposium event held in February.

IEAA's Commitment to Research Integrity

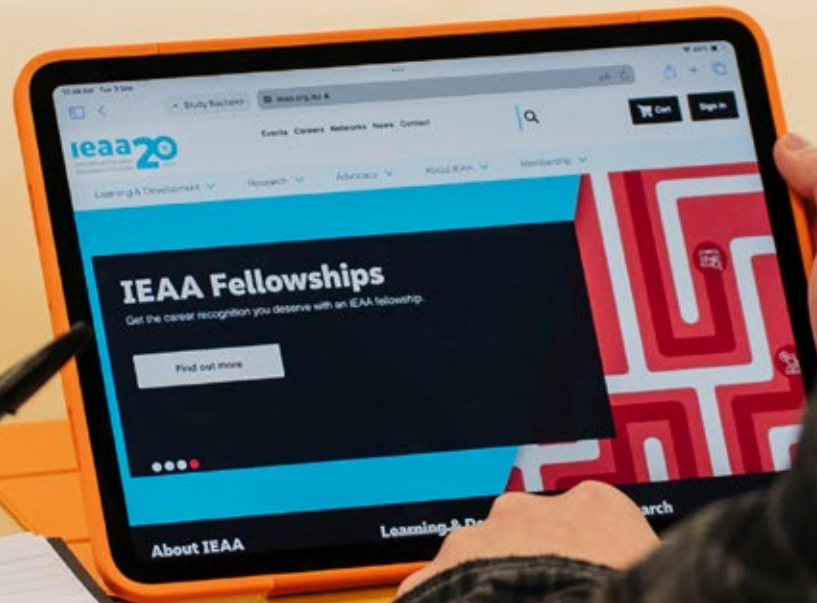
IEAA plays an active role in undertaking, commissioning, funding, promoting and communicating research about international education that is relevant to IEAA Members and to broader audiences in Australia and globally

In 2023-24, IEAA continues to implement our Commitment to Research Integrity. This recognises the importance of responsible research conduct as critical to the success of, and maintenance of confidence in, IEAA's own research activities as well as broader international education research.

IEAA's Commitment to Research Integrity focuses on:

- Defining the scope of research activities in which IEAA will engage including specific topics which are 'out of scope';
- Clarifying the roles and responsibilities of IEAA's Research Committee as well as office holders within IEAA in relation to research integrity matters, including addressing potential misconduct; and
- Outlining the process for how individuals, institutions and other organisations engaged in IEAA business can report research integrity matters to IEAA and the actions that IEAA will take in response to reported misconduct.

communications



communications

Help Australia Thrive PR Campaign

The IEAA's social license digital public relations campaign 'Help Australia Thrive', was envisioned in 2022, and fully actioned in 2023.

The campaign ran from June to September 2023, sharing the stories of three exceptional international students – Jerry from Indonesia, Ralph from Dubai, and Patti from Thailand – through dynamic videos and striking images on Facebook and Instagram.

The campaign received 23.3 million impressions over the 12-week duration and the call to action led to over 37,000 direct clickthroughs to the 'Help Australia Thrive' landing page. The campaign was also highly efficient, with a cost per thousand views (CPM) rate at almost half the education industry average and a clickthrough rate at almost double.

IEAA would like to thank the Working Group – Board members Tim Field, Marnie Watson and Jana Perera – for their invaluable guidance in implementing the campaign, and Study NSW and Study Queensland for their generous financial support.



Media Outreach

Throughout the policy turmoil of 2023 and 2024, IEAA was the go-to source for informed commentary on the Australian international education landscape. IEAA was the voice of the community during this turbulent time, advocating for the sector and providing perspective on the impact of shifting government policy settings on Australia's economy and society.

IEAA spoke for the sector in local, national and international media outlets almost 200 times over the period, spanning digital, print, television and radio. IEAA represented the sector's viewpoint to the public through all the policy upheavals – student caps announcements, visa fee increases, IELTS entry level shifts, agent and college crackdowns, to name a few.

communications

Digital Platform Migration 2022-24

The long-awaited upgrade to IEAA's digital content and customer relationship management system was finally launched in February 2024; the culmination of many months of coordinated effort by long-time IEAA associate Nic Bakker of Pendulum Digital, digital partners iMIS and Causels, the Secretariat and the Board.

While certain teething problems were inevitable, the results were immediately evident in a more appealing, streamlined and user-friendly digital portal for our members and the public. The efficiency of the platform improved month on month.

The new platform has provided the Secretariat with complex and advanced tools with which to serve our membership through financial, member, and event management and communications, and many more options to utilise the valuable resources we provide.

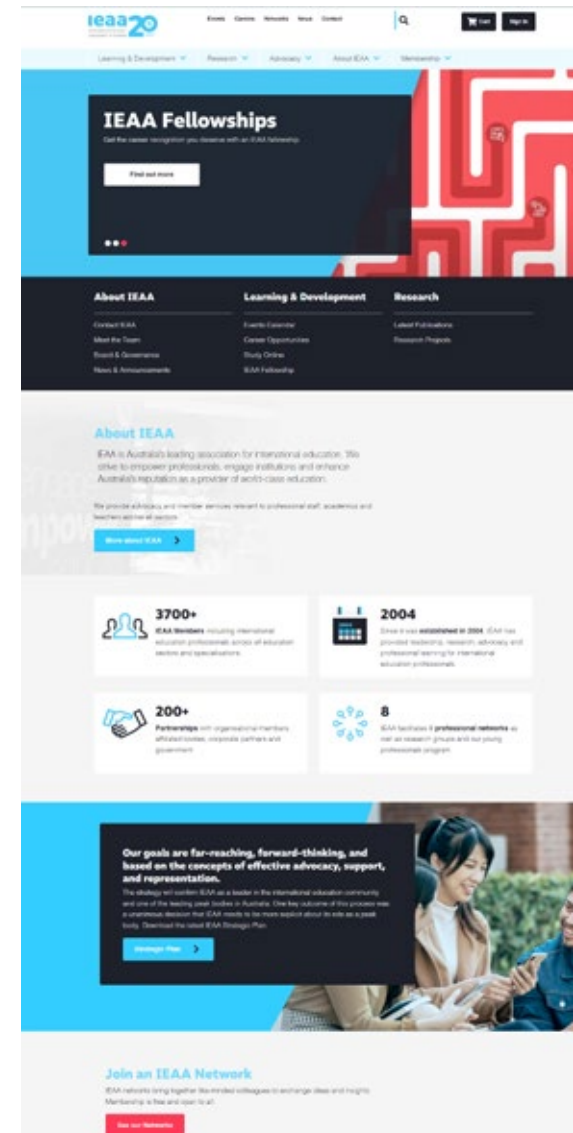
We thank all our members for their patience with the transition, Nic and the team at iMIS for their effort and expertise, and the Board for their guidance and support for this vital upgrade.

Website

With the new digital platform upgrade, IEAA's website became even more central to the organisation's operations and communications. The website earned over 460,000 views during the 2023-24 period, showing marked peaks through the 'Help Australia Thrive' campaign in September 2023, the student visa approval issue in January 2024, the late February website relaunch, and the mid-year focus on network forums.

Due to the platform shift and Google Analytics abandoning its Universal Analytics framework for the new G4 system in 2024, year-on-year comparisons are difficult. The most popular content continues to be events and careers related, with the Events landing page as third most-visited, and Career Opportunities entry pages as fifth, sixth and seventh most-visited. There were two anomalies in page views during this period: the 'Help Australia Thrive' landing page earned the most views, almost reaching 50,000 in total, and the sign-in page featured more heavily than usual as members registered for the new system.

The improvements to the IEAA website bolster its critical role as the hub of member outreach, event promotion and booking, sharing of professional development opportunities, and distribution of research.



communications

Electronic Direct Mail

Direct email continues to be an essential channel of communication between the Association and its members. It not only promotes professional development opportunities in events, fellowships and careers opportunities, but informs the community of significant news, policy and sector development through our monthly newsletter and weekly Career Alerts.

Again, as the new platform records email delivery differently to the prior digital platform, comparisons are difficult, but average open rates remain similar. The average open rate of the IEAA monthly newsletter in 2023-24 was 36.7 per cent, settling between the average open rate of 2022-23 (39.6 per cent) and 2021-22 (34.9 per cent). The weekly Careers Alert average open rate also dropped slightly, again settling between the higher 2022-23 and lower 2021-22 averages.

As the absolute number of deliveries increased by approximately 30 per cent throughout the year, this relative stability is very encouraging.

Social Media

Social media continues to be another valuable channel for outreach both to the Association's members and the wider public.

Across 2023-24, as in every year, LinkedIn remains the strongest platform for IEAA. Posts on LinkedIn accumulated over 350,000 impressions, and the page added another 2,800 followers. Our Network and Young Professionals groups added over 100 members, now totalling over 7,600.

The Association continues to utilise other social channels to share content, although engagement on Twitter/X, Threads, and Instagram remains much lower, with a much smaller active audience than LinkedIn.

Facebook and Instagram impression results were skewed vastly by the 'Help Australia Thrive' campaign, which delivered 24.43 million paid impressions, but these had little to no impact on lifting organic impressions.

organisational and financial stability



ieaa20

- Many anecdotes and much internal data
- Still no publicly available research
- Councils and academic boards are responsible for overseeing quality
- TEQSA and ASQA are the appropriate external bodies
- We need a multi-institution anonymized study

ieaa
sector cohort study on student experience and educational outcomes

secretariat



Hon Phil Honeywood
CEO



Christine Fyfe
General Manager



Dr Kirrilee Hughes
Research Manager



Andrew Tijs
Communications and
Professional Learning
Manager



Andrew Whyte
Professional Learning
and Events Coordinator



Elizabeth Lee-Finkelstein
Professional Learning
and Programs Coordinator



Cindy Wei Lu
Administrative Officer

The Secretariat had a full complement of staff throughout 2023 and 2024, and would like to thank all staff who contributed to the success over the past year.

The Secretariat remains primarily based at RMIT University in Melbourne. Research Manager Dr Kirrilee Hughes is based out of Singapore. The Secretariat continues to work in hybrid capacity.

IEAA extends its thanks to RMIT for its continued support.

financial report

Board member's report

Principal activities

The association is Australia's leading international education professional organisation. Its mission is to enhance the quality and standing of Australian international education by serving the professional needs and interests of its members and by promoting international education within Australia and internationally.

Significant change

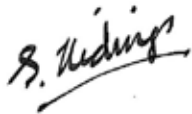
No significant change in the nature of these activities occurred during the year.

Operating result

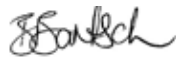
The surplus of the association for the financial year amounted to \$79,952 (30 June 2023, \$111,547).

Signed in accordance with a resolution of the members.

On behalf of the Committee.



Prof Simon Ridings
President



Brownwyn Bartsch
Treasurer

Signed on 9 October 2024

The Board members present their report, together with the financial statements, on the association for the year ended 30 June 2024.

The names of committee members throughout the year and at the date of this report are:

NAME	BOARD POSITION	DATE OF APPOINTMENT	DATE OF CESSATION
Prof Simon Ridings	President	21 October 2022	
Prof Ren Yi	Vice-President	21 October 2022	
Brownwyn Bartsch	Treasurer	7 October 2021	
Michael Ferguson	Ordinary Board Member	11 October 2018	
Tim Field	Ordinary Board Member	7 October 2021	12 October 2023
Brett Lovegrove	Ordinary Board Member	13 October 2023	
Emily O'Callaghan	Ordinary Board Member	21 October 2022	
Kelly Smith	Ordinary Board Member	12 October 2017	12 October 2023
Tanveer Shaheed	Ordinary Board Member	7 October 2021	12 October 2023
Rishen Shehkar	Ordinary Board Member	13 October 2023	
Prof Sarah Todd	Ordinary Board Member	20 October 2016	
Jana Perera	Ordinary Board Member	13 October 2023	
Jana Perera	Invited Board Member (by Board)	4 November 2021	12 October 2023
Jonathan Chew	Invited Board Member (by Board)	4 November 2022	
Sally Waite	Invited Board Member (by Board)	11 November 2022	
Marnie Watson	Invited Board Member (by Board)	27 October 2023	
Steve Knussen	Invited Board Member (by Board)	27 October 2023	

financial report

Statement of profit or loss and other comprehensive income for the Year Ended 30 June 2024

	NOTE	2024 (\$)	2023 (\$)
Revenue and other income	4	2,022,113	1,632,706
Expenses			
Employee benefits expense		(1,042,623)	(979,115)
Direct project expenses		(418,478)	(280,149)
Award, promotion and publications		(35,354)	(18,750)
Administration expenses		(80,020)	(71,589)
Database and website cost		(56,523)	(56,782)
Consulting and support fees		(189,017)	(27,356)
Travel expenses		(120,146)	(87,418)
Surplus before income tax expense		79,952	111,547
Income tax expense		–	–
Surplus/ after income tax expense for the year		79,952	111,547
Other comprehensive income for the year, net of tax		–	–
Total comprehensive income for the year		79,952	111,547

The above statement of profit or loss and other comprehensive income should be read in conjunction with the accompanying notes

financial report

Statement of financial position as at 30 June 2024

	NOTE	2024 (\$)	2023 (\$)
Assets			
Current assets			
Cash and cash equivalents	5	787,615	801,874
Trade and other receivables	6	142,826	161,252
Other assets	7	1,147,211	1,049,802
Prepayments		275	4,792
Total current assets		2,077,927	2,017,720
Total assets		2,077,927	2,017,720
Liabilities			
Current liabilities			
Trade and other payables	8	213,231	217,979
Other liabilities	9	99,576	15,400
Deferred income	10	754,832	854,005
Total current liabilities		1,067,639	1,087,384
Total liabilities		1,067,639	1,087,384
Net assets		1,010,288	930,336
Equity			
Retained earnings		1,010,288	930,336
Total equity		1,010,288	930,336

The above statement of financial position should be read in conjunction with the accompanying notes

financial report

Statement of changes in equity for the year ended 30 June 2024

	RETAINED EARNINGS (\$)	TOTAL EQUITY (\$)
Balance at 1 July 2022	818,789	818,789
Surplus after income tax expense for the year	111,547	111,547
Other comprehensive income for the year, net of tax	-	-
Total comprehensive income for the year	111,547	111,547
Balance at 30 June 2023	930,336	930,336
Balance at 1 July 2023	930,336	930,336
Surplus after income tax expense for the year	79,952	79,952
Other comprehensive income for the year, net of tax	-	-
Total comprehensive income for the year	79,992	79,952
Balance at 30 June 2024	1,010,288	1,010,288

The above statement of changes in equity should be read in conjunction with the accompanying notes

financial report

Statement of cash flows for the year ended 30 June 2024

	NOTE	2024 (\$)	2023 (\$)
Cash flows from operating activities			
Receipts from customers		2,090,264	2,123,729
Payments to suppliers		(2,133,350)	(1,768,010)
Interest received		42,060	4,819
Net cash (used in)/from operating activities	15	(1,026)	360,538
Cash flows from investing activities			
Payments from term deposits		-	(353,169)
Net cash used in investing activities		-	(353,169)
Cash flows from financing activities			
CISA funds spent		(13,233)	(23,650)
Net cash used in financing activities		(13,233)	(23,650)
Net decrease in cash and cash equivalents		(14,259)	(16,281)
Cash and cash equivalents at beginning of year		801,874	818,155
Cash and cash equivalents at end of financial year	5	787,615	801,874

The above statement of cash flows should be read in conjunction with the accompanying note

financial report

Notes to the financial statements for the year ended 30 June 2024

Note 1: General information

The financial statements cover International Education Association of Australia Inc. as an individual entity. The financial statements are presented in Australian dollars, which is International Education Association of Australia Inc.'s functional and presentation currency. International Education Association of Australia Inc. is a not-for-profit incorporated association. The financial statements were authorised for issue on 15 August 2024. The Committees have the power to amend and reissue the financial statements.

Note 2: Significant accounting policies

The accounting policies that are material to the association are set out below. The accounting policies adopted are consistent with those of the previous financial year, unless otherwise stated.

New or amended Accounting Standards and Interpretations adopted

The association has adopted all of the new or amended Accounting Standards and Interpretations issued by the Australian Accounting Standards Board ('AASB') that are mandatory for the current reporting period.

Any new or amended Accounting Standards or

Interpretations that are not yet mandatory have not been early adopted.

Basis of preparation

These general purpose financial statements have been prepared in accordance with the Australian Accounting Standards - Simplified Disclosures and interpretations issued by the Australian Accounting Standards Board ('AASB'), the Associations Incorporation Reform Act 2012 and associated regulations, as appropriate for not-for profit oriented entities.

Historical cost convention

The financial statements have been prepared under the historical cost convention and going concern assumption.

Foreign currency translation

The financial statements are presented in Australian dollars, which is International Education Association of Australia Inc.'s functional and presentation currency.

Revenue recognition

The association recognises revenue as follows:

Revenue from contracts with customers

Revenue is recognised at an amount that reflects the consideration to which the association is expected to be entitled in exchange for

transferring goods or services to a customer. For each contract with a customer, the association: identifies the contract with a customer; identifies the performance obligations in the contract; determines the transaction price which takes into account estimates of variable consideration and the time value of money; allocates the transaction price to the separate performance obligations on the basis of the relative stand-alone selling price of each distinct good or service to be delivered; and recognises revenue when or as each performance obligation is satisfied in a manner that depicts the transfer to the customer of the goods or services promised.

Variable consideration within the transaction price, if any, reflects concessions provided to the customer such as discounts, rebates and refunds, any potential bonuses receivable from the customer and any other contingent events. Such estimates are determined using either the 'expected value' or 'most likely amount' method. The measurement of variable consideration is subject to a constraining principle whereby revenue will only be recognised to the extent that it is highly probable that a significant reversal in the amount of cumulative revenue recognised will not occur. The measurement constraint continues until the uncertainty associated with the variable consideration is subsequently resolved. Amounts received that are subject to

financial report

Notes to the financial statements for the year ended 30 June 2024

Note 2. Significant accounting policy information (continued)

the constraining principle are recognised as a refund liability.

Revenue from the sale of goods is recognised at the point in time when the customer obtains control of the goods, which is generally at the time of delivery.

Interest

Interest revenue is recognised as interest accrues using the effective interest method. This is a method of calculating the amortised cost of a financial asset and allocating the interest income over the relevant period using the effective interest rate, which is the rate that exactly discounts estimated future cash receipts through the expected life of the financial asset to the net carrying amount of the financial asset.

Other revenue

Other revenue is recognised when it is received or when the right to receive payment is established.

Income tax

The tax expense recognised in the statement of surplus or deficit comprises of current income tax expense. Current tax is the amount of income taxes payable (recoverable) in respect of the

taxable surplus (deficit) for the year and is measured at the amount expected to be paid to (recovered from) the taxation authorities, using the tax rates and laws that have been enacted or substantively enacted by the end of the reporting period.

Non member income of the association is only assessable for income tax, as member income is excluded under the principle of mutuality.

Current and non-current classification

Assets and liabilities are presented in the statement of financial position based on current and non-current classification.

An asset is classified as current when: it is either expected to be realised or intended to be sold or consumed in the association's normal operating cycle; it is held primarily for the purpose of trading; it is expected to be realised within 12 months after the reporting period; or the asset is cash or cash equivalent unless restricted from being exchanged or used to settle a liability for at least 12 months after the reporting period. All other assets are classified as non-current.

A liability is classified as current when: it is either expected to be settled in the association's normal operating cycle; it is held primarily for the purpose of trading; it is due to be settled within 12 months after the reporting period; or there

financial report

Notes to the financial statements for the year ended 30 June 2024

is no unconditional right to defer the settlement of the liability for at least 12 months after the reporting period. All other liabilities are classified as non-current.

Cash and cash equivalents

Cash and cash equivalents includes cash on hand, deposits held at call with financial institutions, other short-term, highly liquid investments with original maturities of three months or less that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value.

Trade and other receivables

Trade receivables are initially recognised at fair value and subsequently measured at amortised cost using the effective interest method, less any allowance for expected credit losses. Trade receivables are generally due for settlement within 30 days.

The association has applied the simplified approach to measuring expected credit losses, which uses a lifetime expected loss allowance. To measure the expected credit losses, trade receivables have been grouped based on days overdue.

Trade and other payables

These amounts represent liabilities for goods and

services provided to the association prior to the end of the financial year and which are unpaid. Due to their short-term nature they are measured at amortised cost and are not discounted. The amounts are unsecured and are usually paid within 30 days of recognition.

Deferred income

Deferred income represent the association's obligation to transfer goods or services to a customer and are recognised when a customer pays consideration, or when the association recognises a receivable to reflect its unconditional right to consideration (whichever is earlier) before the association has transferred the goods or services to the customer.

Fair value measurement

When an asset or liability, financial or non-financial, is measured at fair value for recognition or disclosure purposes, the fair value is based on the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date; and assumes that the transaction will take place either: in the principal market; or in the absence of a principal market, in the most advantageous market.

Fair value is measured using the assumptions that market participants would use when pricing

financial report

Notes to the financial statements for the year ended 30 June 2024

the asset or liability, assuming they act in their economic best interests. For non-financial assets, the fair value measurement is based on its highest and best use. Valuation techniques that are appropriate in the circumstances and for which sufficient data are available to measure fair value, are used, maximising the use of relevant observable inputs and minimising the use of unobservable inputs.

Goods and Services Tax ('GST') and other similar taxes

Revenues, expenses and assets are recognised net of the amount of associated GST, unless the GST incurred is not recoverable from the tax authority. In this case it is recognised as part of the cost of the acquisition of the asset or as part of the expense.

Receivables and payables are stated inclusive of the amount of GST receivable or payable. The net amount of GST recoverable from, or payable to, the tax authority is included in other receivables or other payables in the statement of financial position.

Cash flows are presented on a gross basis. The GST components of cash flows arising from investing or financing activities which are recoverable from, or payable to the tax authority, are presented as operating cash flows.

Commitments and contingencies are disclosed net of the amount of GST recoverable from, or payable to, the tax authority.

Note 3. Critical accounting judgements, estimates and assumptions

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the reported amounts in the financial statements. Management continually evaluates its judgements and estimates in relation to assets, liabilities, contingent liabilities, revenue and expenses. Management bases its judgements, estimates and assumptions on historical experience and on other various factors, including expectations of future events, management believes to be reasonable under the circumstances. There are no critical accounting judgements, estimates and assumptions that are likely to affect the current or future financial years.

financial report

Notes to the financial statements for the year ended 30 June 2024

Note 4: Revenue and other income	2024 (\$)	2023 (\$)
<i>Revenue from contracts with customers</i>		
• individual membership	134,191	130,999
• organisational membership	924,246	818,434
• corporate affiliates	126,434	105,007
Seminar and conference fees	555,076	520,742
Research and consulting fees	110,00	21,662
Development grant	53,106	10,222
PR Campaign	77,000	-
	1,980,053	1,607,066
<i>Other revenue</i>		
Interest Income	42,060	25,640
Revenue and other income	2,022,113	1,632,706

Note 5: Cash and cash equivalents	2024 (\$)	2023 (\$)
<i>Current assets</i>		
Cash at bank	787,615	801,874

Note 6: Trade and other receivables	2024 (\$)	2023 (\$)
<i>Current assets</i>		
Trade receivables	121,071	140,431
Accrued interest	20,821	20,821
GST receivable	934	-
	142,826	161,252

Note 7: Other financial assets	2024 (\$)	2023 (\$)
<i>Current assets</i>		
Term deposits	1,049,802	1,049,802
Amounts held in trust	97,409	-
	1,147,211	1,049,802

Note 8: Trade and other payables	2024 (\$)	2023 (\$)
<i>Current liabilities</i>		
Trade payables	204,031	181,216
GST payable	-	27,563
Sundry payables and accrued expenses	9,200	9,200
	213,231	217,979

Note 9: Other liabilities	2024 (\$)	2023 (\$)
<i>Current liabilities</i>		
CISA amounts payable	2,167	15,400
JSIE amounts payable	97,409	-
	99,576	15,400

Note 10: Deferred income	2024 (\$)	2023 (\$)
<i>Current liabilities</i>		
Membership subscriptions	630,414	584,577
Professional development services	73,918	54,928
IEAA awards	14,500	14,500
Unexpended grants	36,000	110,000
Campaign and other income in advance	-	90,000
	754,832	854,005

financial report

Notes to the financial statements for the year ended 30 June 2024

Note 11 : Remuneration of auditors

During the financial year the following fees were paid or payable for services provided by Nexia Sydney Audit Pty Ltd, the auditor of the association:

Service	2024 (\$)	2023 (\$)
Audit Services - Nexia Sydney Audit Pty Ltd Audit fee	9,700	9,700
Other services - Nexia Sydney Pty Ltd Other fees	2,350	2,350
	12,050	12,050

Note 12: Contingent liabilities

The association had no contingent liabilities as at 30 June 2024 and 2023.

Note 13. Commitments

The association had no commitments as at 30 June 2024 and 2023.

Note 14. Related party transactions

Receivable from and payable to related parties

There were no trade receivables from or trade payables to related parties at the current and previous reporting date.

Loans to/from related parties

There were no loans to or from related parties at the current and previous reporting date.

financial report

Notes to the financial statements for the year ended 30 June 2024

Note 15. Cash flow information

Note 14: Cash flow information	2024 (\$)	2023 (\$)
Surplus/ (loss) for the year	79,952	111,547
Non cash items in surplus / (loss) for the year:		
Change in assets and liabilities:		
Change in trade and other receivables	18,426	(21,383)
Change in other assets	4,517	(4,517)
Change in trade and other payables	(4,748)	27,732
Change in deferred income	(99,173)	247,159
	(1,026)	360,538

Note 16. Events after the end of the reporting period

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the association, the results of those operations or the state of affairs of the association in future financial years.

financial report

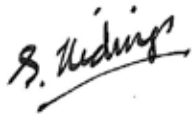
Statement by the Members of the Board

Annual statements give true and fair view of financial performance and position of the association

In the Committees' opinion:

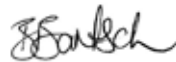
- the attached financial statements and notes comply with the Australian Accounting Standards - Simplified Disclosures, the Associations Incorporation Reform Act 2012 and associated regulations;
- the attached financial statements and notes give a true and fair view of the association's financial position as at 30 June 2024 and of its performance for the financial year ended on that date; and
- there are reasonable grounds to believe that the association will be able to pay its debts as and when they become due and payable.

On behalf of the Committees



Prof Simon Ridings

President



Brownwyn Bartsch

Treasurer

Signed on 9 October 2024

independent auditor's report

Report on the Audit of the Financial Report



Nexia Sydney Audit Pty Ltd
Level 22, 2 Market Street
Sydney NSW 2000
PO Box Q176
GWH NSW 1210
E: info@nexiasydney.com.au
P: +61 2 9251 4800
F: +61 2 9251 7100
nexia.com.au

Independent Auditor's Report to the Members of International Education Association of Australia Inc.

Report on the Audit of the Financial Report

Opinion

We have audited the financial report of International Education Association of Australia Inc. (the Association), which comprises the statement of financial position as at 30 June 2024, the statement of profit or loss and other comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, and notes to the financial statements, including material accounting policy information, and the Committee members' declaration.

In our opinion, the accompanying financial report of the Association is in accordance with the Associations Incorporation Reform Act 2012, including:

- i) giving a true and fair view of the Association's financial position as at 30 June 2024 and of its financial performance for the year then ended; and
- ii) complying with Australian Accounting Standards - Simplified Disclosures and Associations Incorporation Reform Regulations 2023.

Basis for opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the 'auditor's responsibilities for the audit of the financial report' section of our report. We are independent of the Association in accordance with the ethical requirements of the Accounting Professional & Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants (including Independence Standards)* (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Committee members' responsibility for the financial report

The Committee members of the Association are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards and the Associations Incorporation Reform Act 2012 and for such internal control as the Committee members determine is necessary to enable the preparation of the financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the Committee members are responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Committee members either intend to liquidate the Association or to cease operations, or have no realistic alternative but to do so.

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Nexia Sydney Audit Pty Ltd (ABN 17 626 782 289) is a firm of Chartered Accountants. It is affiliated with, but independent from Nexia Australia Pty Ltd. Nexia Australia Pty Ltd is a member of Nexia International, a leading global network of independent accounting and consulting firms. For more information please see www.nexia.com.au/legal. Nexia Australia Pty Ltd provides services to clients. Liability limited under a scheme approved under Professional Standards Legislation.

Opinion

We have audited the financial report of International Education Association of Australia Inc. (the Association), which comprises the statement of financial position as at 30 June 2024, the statement of profit or loss and other comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, and notes to the financial statements, including material accounting policy information, and the Committee members' declaration.

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- i) giving a true and fair view of the Association's financial position as at 30 June 2024 and of its financial performance for the year then ended; and
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Basis for Opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the 'auditor's responsibilities for the audit of the financial report' section of our report. We are independent of the Association in accordance with the ethical requirements of the Accounting Professional & Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants (including Independence Standards)* (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

independent auditor's report

Report on the Audit of the Financial Report

Committee members' responsibility for the financial report

The Committee members of the Association are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards and the Associations Incorporation Reform Act 2012 and for such internal control as the Committee members determine is necessary to enable the preparation of the financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the Committee members are responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Committee members either intend to liquidate the Association or to cease operations, or have no realistic alternative but to do so.

Auditor's Responsibilities for the Audit of the Financial Report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

A further description of our responsibilities for the audit of the financial report is located at The Australian Auditing and Assurance Standards Board website at: www.auasb.gov.au/auditors_responsibilities/ar4.pdf.

This description forms part of our auditor's report.



Auditor's responsibility for the audit of the financial report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial report.

A further description of our responsibilities for the audit of the financial report is located at The Australian Auditing and Assurance Standards Board website at: www.auasb.gov.au/auditors_responsibilities/ar4.pdf. This description forms part of our auditor's report.

Nexia
Nexia Sydney Audit Pty Ltd

Michael Mull

Michael Mull
Director

Dated: 8 October 2024
Sydney

independent auditor's report

Report on the Audit of the Financial Report



Nexia Sydney Audit Pty Ltd
Level 12, 4 Market Street
Sydney NSW 2000
PO Box 6716
City West NSW 1570
E: info@nexiasydney.com.au
P: +61 2 9352 4800
F: +61 2 9352 7158
nexia.com.au

Auditor's Independence Declaration to the Committee Members of International Education Association of Australia Inc.

As lead audit director for the audit of the financial statements of International Education Association of Australia Inc. for the financial year ended 30 June 2024, I declare that to the best of my knowledge and belief, there have been no contraventions of the code of conduct relating to independence in APES 110 Code of Ethics for Professional Accountants (including independence standards) issued by the Accounting Professional and Ethical Standards Board.

Nexia

Nexia Sydney Audit Pty Ltd

Vishal Modi
Director

Dated: 9 October 2024
By: Vishal Modi

Auditor's Independence Declaration to the Committee Members of International Education Association of Australia Inc.

As lead audit director for the audit of the financial statements of International Education Association of Australia Inc. for the financial year ended 30 June 2024, I declare that to the best of my knowledge and belief, there have been no contraventions of the code of conduct relating to independence in APES 110 Code of Ethics for Professional Accountants (including independence standards) issued by the Accounting Professional and Ethical Standards Board.

Vishal Modi
Director

Dated 9 October 2024

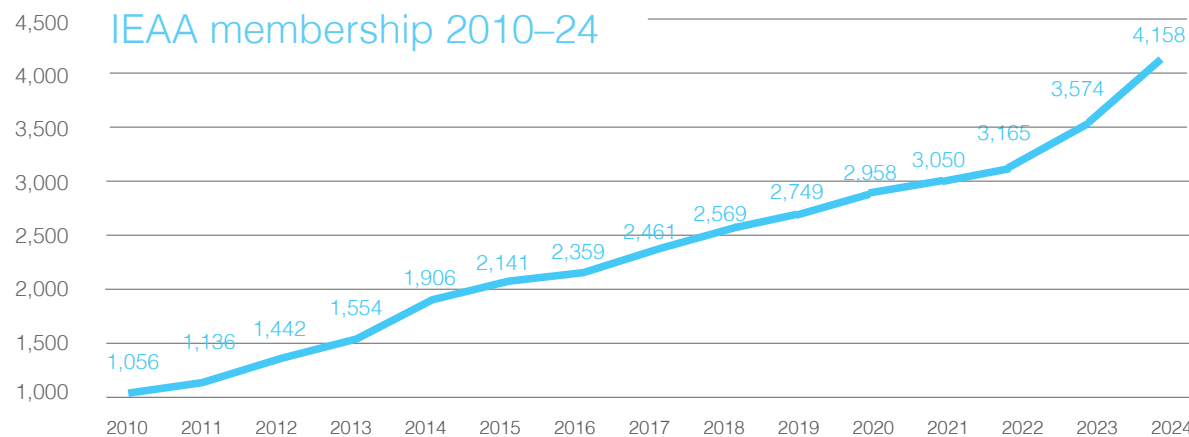
partnerships



membership

Membership continued to grow, reaching 4,158 members by 30 June 2024 — a 16 per cent increase. The Education Centre of Australia, Edvantage Institute Australia/Global Business College of Australia, Health Careers International, Melbourne Institute of Technology, and the University of Adelaide upgraded to Platinum membership. The Analytics Institute of Australia, Torrens University Australia and UNSW College joined as Gold members, while Murdoch University upgraded from Silver to Gold. We also welcomed two new Silver Members: Campus Living Villages and Stanley College. Additionally, our Corporate Affiliate program gained new partners, including Allianz Care Australia, Expert Education and Visa Services, ICEF, Laurus Education Pty Ltd, and TasTAFE. IEAA extends its gratitude to all our members and partners for their continued support.

INDIVIDUAL MEMBERS	30 JUNE 2024	30 JUNE 2023
Individual	416	346
Courtesy	35	33
Life membership	6	5
Organisational	3,701	3,190
TOTAL	4,158	3,574
ORGANISATIONAL MEMBERSHIP	30 JUNE 2024	30 JUNE 2023
Platinum	25	20
Gold	21	21
Silver	18	17
Corporate affiliates	26	28
TOTAL	90	86





4,158
members



90
organisational
members



430+
organisations

organisational members

platinum



gold

organisational members

silver

- AEMG Academy Pty Ltd
- Campus Living Villages
- Charles Darwin University
- Charles Sturt University
- Flywire Pacific Pty Ltd
- James Cook University / Sarina Russo
- Ozford
- Queensland University of Technology
- Stanley College
- Swinburne University of Technology
- University of Canberra
- University of South Australia
- University of Southern Queensland
- University of Tasmania
- University of the Sunshine Coast
- University of Wollongong
- Victoria University
- Western Sydney University

corporate affiliates



stakeholder relations

Australian International Education Conference (AIEC)

Despite concerns that the inaugural PIE Live's Asia Pacific conference in July 2023 and the APAIE conference in Perth in March 2024 would reduce interest in AIEC 2023, this proved not to be the case. AIEC Adelaide attracted over 1,500 registrations and, under our contract with IDP, again delivered IEAA's target revenue for our partnership with the conference.

During the year there were significant organisational changes within the AIEC conference/events management unit of IDP. Long-standing Conference Manager, Josephine Williams, moved to another position and our IEAA Research Committee member, Alek Voninski, was appointed to a new position as IDP Head of External Relations (APAC).

Alek initiated monthly strategic meetings with the IEAA CEO. These supplemented the regular meetings of the AIEC Steering and Program Committees. Our Association was ably represented on the Steering Committee by IEAA Vice President Prof Ren Yi and Board members Jana Perera, Kelly Smith and Rishen Shekhar. The Program Committee included representatives from each of IEAA's eight Networks as well as key secretariat team members.

A further element of our enhanced partnership with IDP took the form of joint stakeholder

research/data update events. After successfully trialling an event to coincide with the start of the APAIE July Conference in Perth, IDP then scheduled similar events in Melbourne on 6 May and Sydney on 7 May. The IEAA CEO and IDP's Jo Storti were the key presenters at these two well-attended stakeholder seminars.

Council of International Students Australia (CISA)

The CISA National President Yeganeh Soltanpour continued during the year to attend Council for International Education meetings, speak at international education conferences, and be a regular go to media spokesperson. By herself she has been a strong advocate for the needs of her student constituency. However, as an organisation, CISA has become moribund.

IEAA and ISANA have held a number of meetings with Yeganeh in an attempt to find a way forward. One of the options discussed is to have the CISA Constitution changed from being reliant on campus based chapters (which have been defunct since the COVID pandemic) to being based on individual student members engagement and voters. This is the option also preferred by most state and territory Study Clusters.

While nothing was resolved by the end of June, the likely way forward appeared to be for each Study Cluster to call separate meetings of



Varsha Devi
Balakrishnan



stakeholder relations

international student representatives to elect state/territory based Student Advisory Groups. From these Groups the hope is that a new national student representative body might be formed.

Purpose Built Student Accommodation (PBSA)

The student accommodation sector has moved from being on the periphery of Government policy to becoming a core delivery area. The two key PBSA sector representative bodies include the Student Accommodation Council (SAC) and the Student Accommodation Association (SAA):

- SAC membership comprises the owners/ CEOs of the largest PBSA companies and, early in the year, recruited a full time Executive Director hosted by the Property Council. SAC's monthly meetings include the IEAA CEO as a regular speaker. The organisation is well funded and commissioned some important reports including a rental market analysis which highlighted international students as only comprising 4 per cent of the national market. Unilodge, Iglu and Scape are all Gold Members of IEAA, and Campus Living Villages is a Silver member.
- SAA has focussed its activities on quality control measures in student accommodation. Its star rating equivalent methodology has become

a well-supported measure by the major PBSA companies. Unlike SAC, the membership also includes public university owned and operated residential facilities. The IEAA CEO provided the keynote address to the annual SAA Melbourne networking lunch on 6 October on the topic "Enhancing Australia's reputation with student accommodation standards".

Joint Peak Bodies

At IEAA's instigation, a number of meetings of the peak bodies involved in the international education sector were held throughout the year. These served a useful purpose, not just for sharing of different policy perspectives, but also as a conduit for relaying to Government agreed concerns and suggested actions.

Peak Body attendees include the CEOs of IEAA, UA, TDA, ITECA, IHEA, English Australia and the Independent Schools Association. The IEAA CEO Chairs these meetings.

stakeholder relations

Erasmus +

Since the appointment of PRACSIS to facilitate transnational cooperation and training amongst the global network of Erasmus+ National Focal Points (ENFPs), the Association has engaged in various activities including the monthly Community Building meeting for the ENFPs in the Pacific region, international in-person trainings in Vietnam and Belgium and online webinars.

The Association has discussed potential collaboration with the Delegation of the European Union to Australia which culminated in the sharing of speaking opportunities and relevant contacts for dissemination of information on Erasmus+ program.

Global affiliated associations

At a global level, IEAA enjoys a strong relationship with approximately 15 affiliated separate country and regional specific associations.

Two formal meetings occur each year under the auspices of the Network of International Education Associations (NIEA). Throughout the COVID pandemic period, as the then Chair of the NIEA, the IEAA CEO hosted a number of online meetings to keep our affiliated associations informed about one another's challenges re: student welfare, loss of experienced staff, etc. Most of the NIEA member associations are also involved in the governance of the Journal of International Education.

There was discussion throughout the year on NIEA members coming together in South Africa for a Third NIEA Global Dialogue. Unfortunately, not enough associations could commit to in-person attendance. As a result, by June 2024, agreement was reached to conduct a series of virtual Global Dialogue meetings instead.



appendices



1. professional development

IEAA TRANSNATIONAL EDUCATION FORUM 2023, 27 – 28 JULY 2023 – MELBOURNE & ONLINE

- The Hon. Phil Honeywood, Chief Executive Officer, IEAA
 - Caryn Nery, Transnational Education Network Convener, IEAA; Director, TNE Partnerships, Victoria University
 - Amy Baker, CEO, The Pie
 - Brett Lovegrove, Pro Vice-Chancellor, Global Partnerships, The University of Queensland
 - Emma Steinke, Transnational Education Network Deputy Convener, IEAA; Associate Director, Global Operations, Global Portfolio, RMIT
 - Saskia Loer Hansen, Deputy Vice-Chancellor International and Engagement and Vice-President, RMIT
 - Timothy Gilbert, Vice President International Development, Melbourne Polytechnic
 - Professor Andrew MacIntyre, President, Monash University, Indonesia
 - Jonathan Chew, Global Head of Insights and Analytics, Navitas
 - Lisa Hayman, International Manager, Victorian Curriculum and Assessment Authority
 - Simone Fuller, Acting Executive Director, Education Queensland International
 - Dr Mien Wee Cheng, Executive Director, Sunway International Schools; Director, Pre-University Studies, Sunway College
 - Melissa Banks, Head of International Education, Austrade
 - Rebecca Ball, Senior Trade and Investment Commissioner Vietnam & Cambodia, Austrade
 - Katrina Quinn, Director of Policy, Research and Engagement Group, Tertiary Education Quality and Standards Agency (TEQSA)
 - Samantha Young, Director, Office of Quality & Group Policy and Author of The TEQSA TNE Toolkit
 - Professor Claire Macken, Pro Vice Chancellor and General Director, RMIT Vietnam
 - Ben Matthews, Associate Director of Global Engagement, Lancaster University
 - Dr Douglas Proctor, Pro Vice-Chancellor (Global Engagement), Swinburne University of Technology
 - Professor Lau Hieng Ho, Pro Vice-Chancellor and Chief Executive officer, Swinburne University of Technology Serawak campus
 - James Holden, Country Director, Australia and New Zealand, Duolingo
 - Associate Professor Vangelis Tsiligiris, Associate Professor, Nottingham Business School, Nottingham Trent University
 - James Stafford, Associate Director, International Projects and Partnerships, Holmesglen Institute
 - Celia Yeo, Senior International Development Advisor, Melbourne Polytechnic
 - Kerstin Schoefer, Director of Partnerships (APAC), AVENU Learning
 - Dr Luis Galarza, Chief Academic Officer, AVENU Learning
 - Professor Chris Ziguas, Professor in Higher Education, Centre for the Study of Higher Education, University of Melbourne
 - Dr Steve Nerlich, Director, International Research and Analysis, Department of Education
 - Mostafizur Rahman, Director, Dhaka, Bangladesh, Austrade
 - Peter Harris, Transnational Education Network Deputy Convener, IEAA; Chief Officer Partnerships and Growth, UTS College
 - Andrew Carter, Trade Commissioner for education in China, Hong Kong and Taiwan, Austrade
 - Chris Hogg, Global Engagement Manager, International Education, Austrade
 - Caroline Hartnett, Acting Director Study Melbourne and International Education, Global and Invest Victoria, Victorian Government
 - Elizabeth Campbell-Dorning, Director, South Asia International Quality Branch, International Division, Department of Education
 - Dr Monica Kennedy, Senior Trade and Investment Commissioner, Mumbai, Austrade
 - John Bolton, Senior Strategic Advisor, Deakin University
- 170 Registrations (124 in-person, 46 online)

1. professional development

UNLEASHING THE POWER OF TEACHERS IN THE DIGITAL ERA: IEAA TEACHING AND LEARNING FORUM 2023, 10 AUGUST 2023 - ONLINE

- The Hon. Phil Honeywood, Chief Executive Officer, IEAA
 - Dr Raul Sanchez-Urribarri, Senior Lecturer, Legal Studies, Department of Social Inquiry, La Trobe University
 - Dr Sally Patfield, Senior Research Fellow, Teachers and Teaching Research Centre, School of Education, University of Newcastle
 - Vanessa Stafford, Director of Academic Learning, Kaplan Business School
 - Dr Georgie Avard, Senior Manager, Learning and Teaching, at Navitas Learning and Teaching Services
 - Dr Dan Bendrups, Director, Research Education and Development, La Trobe University
 - Alyce Hogg, Lead, Educational Developer, Navitas UPA
- 108 Registrations

PROSPERING THROUGH INNOVATION AND CHANGE: IEAA PATHWAYS FORUM 2023, 11 AUGUST - MELBOURNE

- The Hon. Phil Honeywood, Chief Executive Officer, IEAA
 - Andrew Foley, Director and Principal, Flinders University Academy, and Convener, Pathways Network, IEAA
 - Tracy Harris, General Manager and Dean for Swinburne College, and Deputy Convener, Pathways Network, IEAA
 - Dr Pamela Humphreys, Director, Macquarie University International College
 - Struan Robertson, Director and Principal, La Trobe College Australia
 - Jennifer Coster, Director English and International Partnerships, Monash College
 - Dr Anna Dabrowski, Senior Research Fellow, Australian Council for Educational Research
 - Dr Onur Ates, Associate Director, Macquarie University International College
 - Dr Jonathan Burrow, Project Officer (Festival Plaza), Deputy Vice-Chancellor (Students), Flinders University
 - Helen Cameron, Executive Director Global Engagement, Global University Systems and Deputy Convener, Pathways Network, IEAA
 - Tara Dwayne Kurniawan, Deakin University
 - Olivia Smith, La Trobe University
 - Sihon Tea, Swinburne College
 - Sastra Y, Swinburne College
 - Dr Nadia Tavakoli, Manager- Business and Law, Swinburne College,
 - Dr Ivona Ravlikj, Course Coordinator of Business & Law Department, Swinburne College
 - Graeme Stephenson, Hub Manager, Swinburne College
- 53 Registrations

ISANA & IEAA UNDER 18S MASTERCLASSES 2023 - 17 AUGUST- ONLINE

- Kailey Milroy, Manager, Student Services and Engagement, Government Education and Training International, Tasmanian Department for Education, Children and Young People and Deputy Convener, Student Life Network
 - Mandy Baric, Director, Compliance & Student Affairs, University of Sydney
 - Stephanie Wong, Assistant Director, Student and Graduate Visa Program, Department of Home Affairs
 - Summer Bowles, Executive Manager of Student Services at International Education Services, South Australia Government Department for Education
 - Cathy Crook, Senior Director at the International Education Unit, ACT Government
 - Daniel Yuen, Operations Manager, NEAS Australia
- 125 Registrations

1. professional development

MAKING THE CONNECTION: IEAA LEARNING ABROAD FORUM 2023 – 24-25 AUGUST 2023, CANBERRA & ONLINE

- The Hon. Phil Honeywood, Chief Executive Officer, IEAA
 - Elizabeth Wilde, First Assistant Secretary, Development Policy Division, DFAT
 - Joe Hernandez, Commercial Lead - International Business Development, nib
 - Tabitha Hart, Coordinator, ANU
 - Bradley Manson, Senior Adviser, Inbound Programs, University of Melbourne
 - Karen Fisher, Incoming Exchange Officer, Sponsored Students Unit, University of Queensland
 - Grace Smith, Events and Communication Officer, ANU
 - Aaron DeBono, Senior Education Abroad Adviser – Semester Outbound Programs, University of Melbourne
 - Brad Dorahy, Founder and Executive Director, CIS Australia
 - Keri Ramirez, Managing Director, StudyMove
 - Julie Lambert, Global Education Program Manager, University of Southern Queensland and Learning Abroad Network Deputy Convener, IEAA
 - Jan Drew, Founder and Directing Manager, The Global Student
 - Mo Nguyen, Founder and Director, Abroadr
 - Jay Pandya, Marketing & Communications Manager, University of Sydney
 - Jane Andrews, Study Abroad Advisor, University of Sydney
 - Devarshi Desai, Co-Founder & CEO, Internash
 - Jeannette Geesmann, Manager (Global Learning), University of Western Australia
 - Simon Watson, Senior Manager of Global Mobility Programs, University of Technology Sydney and Learning Abroad Network Convener, IEAA
 - Serena Baptist, International Relations and Programs Officer, Murdoch University
 - Liam Prince, Director, ACICIS
 - Elena Williams, Director & PhD Candidate, Australia-Indonesia Consulting
 - Priya Sivaraj, Study Abroad Coordinator, University of Sydney,
 - Dr Steven Hitchcock, Acting Director, Work Integrated Learning Hub, University of Sydney
 - Sam Wall, Asian Exchange Program Lead and W100 Alumni Manager, Westpac Scholars Trust,
 - Tristanne Scott-Duraiajah, Associate Director, Partnerships & Learning Abroad, UTAS
 - Luika Bankson, Head of Study Abroad, University of Sydney
 - Yuri Ogura, Assistant Director, Academic Coordination and Planning, NYU
 - Chandra Leenher, Manager, 360 International, Waipapa Taumata Rau, Auckland University
 - Bronwyn Kosman, PhD Candidate, University of Canberra
 - Bradley Manson, Team Leader, Global Learning (Inbound Programs), The University of Melbourne
 - Ashley Tanks, Executive Director (Global), University of Wollongong Learning Abroad Network Deputy Convener, IEAA
 - Veronica Wong, Manager, UTS Build (Beyond UTS International Leadership Development), UTS,
 - Anielle Leung Wing Chung, Manager Global Experience Operations, RMIT
 - Rob Malicki, CEO, Global Society
- 140 Registrations
(125 in-person,
15 online)

1. professional development

NATIONAL SYMPOSIUM ON THE FUTURE OF AUSTRALIA-KOREA SCHOOLS PARTNERSHIPS, 29 AUG, 30 AUG & 1 SEP, ONLINE

- The Hon. Phil Honeywood, Chief Executive Officer, IEAA
 - Choi Kyu-yeon (Kyu)Anchor, KBS World Daily English News
 - Jennifer Star, Director – International, Asia Education Foundation
 - Associate Professor Joanna Elfving-Hwang, Dean Global, Korea; Director of Korea Research, Centre of WA, Associate Professor of Korean Society and Culture at Curtin University
 - Lesley Street, Principal, Mount Lawley Senior High School
 - Yuna Cho, Kyodong Primary School, Korea
 - Kim Peters, Principal, Hillside Collegiate International School, Korea
 - Brad Wilke, Teacher, Bombaderry High School, NSW, Australia
 - Janine Pitt, Counsellor (Education and Research), Japan and Korea, Australian Department of Education,
 - Jin Kwon, Director, Korea Education Centre, Sydney
 - Dr Kirrilee Hughes, Research Manager, IEAA
 - Professor Kent Anderson, Deputy Vice-Chancellor - Global, The University of Newcastle, Australia, and Chair, Education Committee, Australia Korea Business Council
- 257 Registrations

IEAA SYMPOSIUM 2024 | DIVERSIFICATION – 1 - 2 FEBRUARY 2024, MELBOURNE

- Luke Sheehy, Executive Director, ATN
 - Professor Chris Ziguras, Professor in Higher Education, Melbourne Centre for the Study of Higher Education
 - Hon Phil Honeywood, CEO, IEAA
 - Hon Andrew Giles MP, Minister for Immigration, Citizenship, Migrant Services and Multicultural Affairs
 - Brendan Coates, Economic Policy Program Director, Grattan Institute
 - Bronwyn Bartsch, Director Global Engagement, ACU, Treasurer, IEAA
 - Claire Field, Principal, Claire Field and Associates
 - Jon Chew, Global Head of Insights and Analytics, Navitas
 - Dr Douglas Proctor, Pro Vice-Chancellor for Global Engagement, Swinburne
 - Marnie Watson, Chief Commercial & Partnerships Officer- Global, Acumen
 - Sarah Lightfoot, CEO, UNSW College
 - John Molony, Pro Vice-Chancellor, Vice President (International), Deakin
 - Nicolas Chu, CEO & Founder, Sinorbis
 - Alison Dell, Assistant Secretary, International Partnerships, Department of Education
 - Walter Ngwu, Recruitment Coordinator | South Asia, Middle East & Africa, University of Sydney
 - Jeffrey Smart, Chief Sector Officer, The Lygon Group
 - Helen Kronberger, Acting Head of International Education, Austrade
 - Dr Alek Voninski, Head of External Relations, IDP Connect
 - Professor Willa Huston, Associate Dean (Teaching And Learning), UTS
 - Simon Phillips, Head of Student Enquiry and Enrolment Services, Chisholm Institute of TAFE
 - Dr John Weldon, Senior Academic Advisor, Victoria University Business School
 - Sarbjeet Singh, Victorian International Student of the Year, 2023
 - Sharyn Martin, Senior Partner, Edified
 - Dr Pranit Anand, Senior Lecturer, School of Information Systems and Technology Management, UNSW Business School
 - Dr Mei Li, Lecturer, Internationalisation & Diversity, University of Melbourne
 - Jodie McDonald, Communications and Engagement Manager, Study Adelaide
 - Linda Vaughan, Executive Director, International Education Division, Victorian Department of Education
 - Rishen Shekhar, Director: Global Recruitment and Engagement, UniSA
 - Mike Ferguson, Pro Vice-Chancellor (International), Charles Sturt University
 - Lyndell Jacka, Head of IELTS Customer and Market Insights, IDP Education
 - Professor Simon Ridings, Senior Deputy Vice-Chancellor and Chief Academic Officer, Swinburne University of Technology, President, IEAA
- 193 Registrations
(149 in-person, 44 online)

1. professional development

IEAA MARKETING & RECRUITMENT WEBINAR: AUSTRALIA'S SHIFTING POLICY LANDSCAPE - WHAT TO WATCH FOR IN 2024, 29 FEB 2024, ONLINE

- Hon Phil Honeywood, CEO, IEAA
 - Jon Chew, Global Head of Insights and Analytics, Navitas
 - Mike Ferguson, Pro Vice-Chancellor (International), Charles Sturt University
- 439 Registrations

IEAA FELLOWSHIP: START YOUR JOURNEY! – 20 MARCH 2024, ONLINE

- Elizabeth Lee-Finkelstein, Professional Learning and Projects Coordinator, IEAA
- 112 Registrations

IEAA EMERGING RESEARCHERS WEBINAR: PATHWAYS INTO FORMAL RESEARCH TRAINING - 22 MARCH 2024, ONLINE

- Professor Chris Ziguras, Professor in Higher Education, Melbourne Centre for the Study of Higher Education
 - Elena Williams, Director & PhD Candidate, Australia-Indonesia Consulting
 - Cara Bonnington, Associate Director, Global Mobility, University of Sydney
 - A/Prof Amanda Daly, IEAA-SF, Academic Director (EmpowerED University Preparation), Griffith University
- 105 Registrations

IEAA LEARNING ABROAD WEBINAR: IN CONVERSATION WITH THE FORUM ON EDUCATION ABROAD; STATE OF PLAY IN THE USA - 10 APRIL 2024, ONLINE

- Dr Amelia Dietrich, Senior Director for Research and Publications, The Forum on Education Abroad
- 136 Registrations

IEAA STUDENT LIFE FORUM 2024: CONNECTION, COMMUNITY AND WELLBEING - 30 APR – 2 MAY 2024, ONLINE

- Linda Yang, Managing Director, Intercultural Development Institute (ICDI)
 - Belle Lim, Senior Manager, MindTribes
 - Ashna Basu, Representative, Trainees' Advisory Council, Royal Australian and New Zealand College of Psychiatrists
 - Pranit Anand, Lecturer, UNSW Sydney
 - Kyra Garson, Intercultural Coordinator, Thompson Rivers University
 - Ratih Arrum Listiyandini, Researcher School of Psychology, Faculty of Science, UNSW Sydney
 - Joel Keen, Indigenous Academic Associate/PhD Candidate, ANU
 - Dongmei Li, Lecturer and Teaching Specialist, Arts Teaching Innovation, Faculty of Arts, University of Melbourne
 - Nhat Minh Nguyen, Student, UNSW Sydney
 - Chunping Li, PhD Candidate, UTAS
 - Christian Andrada, Student Ambassador, KBS
- 178 Registrations

1. professional development

REMAKING THE RULES: IEAA ADMISSIONS AND COMPLIANCE FORUM, 15 – 17 MAY 2024 - GOLD COAST

- Hon. Phil Honeywood, CEO, International Education Association of Australia
- Anna Kirkham, International Development and Sponsorships Manager, University of Sydney, Deputy Convenor A&C Network
- Angela O'Sullivan, Head - Strategic Partnerships (Australasia), ETS TOEFL
- Ingeborg Loon, Director, Education Partnerships, StudyLink
- Meenu Issar, Deputy Director - International Operations, CQUniversity
- Julia Hoon, Director, Admissions, Southern Cross University
- Laureen Rautenbach, Director, International Admissions and Governance, UniSQ
- Rebecca Bendall, Director, Partnership Development, Acumen
- Stefan Tapescu, Founder & CEO, Youni
- Heidi Hillis, COO, Fortuna Admissions
- Natalie Tierney, Principal Consultant, Capital Review Group
- Anita Van Rooyen, Founder, Student Confidence
-
- Shelly Maller, Partnerships Director ANZ, QS Quacquarelli Symonds 168 Registrations
- Isobel Rossiter, Executive Director, Operations, QS Quacquarelli Symonds
- Melanie Duncan, Co-Founder & Principal, IEP Advisory
- Vimal Visavadia, General Manager, International Graduate Institute
- Maysie Procianos, Senior Manager, International Admissions & Compliance, Flinders University
- James Goodsell, Director, Student Program Management Section Temporary Visas Branch | Immigration Programs Division Immigration and Settlement Services Group, Department of Home Affairs
- Toby Saer, Assistant Director, Quality and Integrity Team, International Division, Department of Education
- Sasha Hampson, Vice President, PTE Global Stakeholder Relations, Pearson
- Nicoleta Cherciu, Technology and investment lawyer and AI legal expert

1. professional development

IEAA NATIONAL SYMPOSIUM ON THE FUTURE OF AUSTRALIA-CHINA SCHOOL PARTNERSHIPS 2024, 21 MAY – MELBOURNE & ONLINE

- Abdelhamid Cherragui, Director of Academics of the British and Australian Education Programs, Weiming Education Group
 - Caraline Cloke, Head: Regulation and Accreditation, The Association of Independent Schools of NSW
 - Emeline Gillingham, Assistant Manager, International Partnerships, Asia Education Foundation
 - Gary Cowan, CEO, National Foundation for Australia-China Relations
 - Dr Helen Yang, Senior Lecturer of Accounting, La Trobe Business School
 - Jane Gado, Director, Department of Education, Queensland Government
 - Jason Xue, Director, Edu Path Australia
 - Linda Vaughan, Executive Director, International Education Division, Department of Education, Victorian Government
 - Lisa Starmer, Executive Principal, Calamvale Community College
 - Lucas Li, Director, Global Engagement, Aide Education and Migration
 - Marcela Lapertosa, Director of Education, Value Learning (Intercultural Specialists)
 - Mark Wang, CEO, Chinese Australian History Museum
 - Nate Wang, Principal, Hangzhou Dongfang High School
 - Nicola Taylor, Principal, Presbyterian Ladies College Armidale
 - Hon Phil Honeywood, CEO, IEAA
 - Renee Coventry, International Principal, Haileybury School Tianjin
 - Sabrina Li, Senior Chinese Language Teacher, St Margaret's and Berwick Grammar School
 - Sharon Armstrong, Manager, International Education Division's Internationalising Education Unit Department of Education, Victorian Government
 - Simon Huang, Teacher, Abbotsford Primary School
 - Simone Fuller Executive Director, Department of Education International, Queensland
 - Dr Stephan Muller, Deputy Principal Staff Development, Education and Research and International, Haileybury
 - Suyi Xie, Manager, Partnerships & Development, Monash College
 - Tom Shugg, Co-founder, Meg Languages
 - Vanessa Laphorne, Assistant Secretary, Engagement, Department of Education, Australian Government
 - Virginia Steele, Program Manager, Education Services, SACE
 - Wei Li, Minister Counsellor – Education, Embassy of People's Republic of China in Australia
 - Xiaoman (Essie) Ma, Project Coordinator, Arts Centre Melbourne
- 253 Registrations
(107 in-person,
146 online)

1. professional development

SPOTLIGHT ON SCHOLARSHIPS, FOCUS ON FELLOWSHIPS: IEAA SCHOLARSHIPS AND FELLOWSHIPS FORUM 2024, 22 – 23 MAY, CANBERRA

- Dr Alek Voninski, Head of External Relations (APAC), IDP Connect
- Alexander Meekin, A/g Director, Centre of Australia India Relations
- Amina Garuba Ahmed, Master of Dispute Resolution, UNSW
- Dr Ana Cordova, ANU
- Dr Anindita Gabrielle Sudewo, Discovery Research Academy Leader, OUCRU Indonesia
- Dr Anna Kent, Researcher, Deakin University
- Clare Muller, A/g Team Leader, Australia Awards, Myanmar and former Welfare Officer in Papua New Guinea, DFAT
- Dang Thuy Chi, First Secretary, Education Office, Embassy of Vietnam in Australia
- Dr Elly Kent, Lecturer, School of Culture, History and Language, College of Asia & the Pacific, ANU
- Dr Nanda Kumar, Ramiah University
- Frances Crews, Associate Director, Department of Education
- Dr Gretchen Dobson, Associate Director, Scholarships, TetraTech
- Hameed Ibrahim, Bachelor of Engineering, University of Canberra
- Hayley Winchombe, Associate, Mandala Partners
- James Armit, Director, Future Students, UC
- Dr Jessica Gallagher, Deputy Vice-Chancellor (External Engagement), University of Adelaide
- Jo Doyle, Research Fellow, Tertiary & Professional Education Research, ACER
- Dr Joanne Barker, International scholarships consultant
- Dr Jonathan Lembrecht, Regional Director, Higher Education, Institute of International Education
- Lia Marpaung, Gender Equality, Disability & Social Inclusion (GEDSI) Adviser, Australia Awards Indonesia 84 Registrations
- Manita Raut, PhD Candidate, ANU
- Mario Corredor, Second Secretary, Officer in charge of educational affairs, Embassy of Colombia
- Mohammad Khairul, Amilin Tengah, Education Attache, High Commission of Brunei
- Dr Farah Fahma, Embassy of Indonesia
- Rhona McPhee, Director, Global Education and Scholarships, DFAT
- Sally Campbell, Finance Manager, The Winston Churchill Trust
- Sandra Elhelw, CEO, Settlement Council of Australia
- Sankalp Sheikar, Associate Director, New Colombo Plan, DFAT
- Tatia Pittham, Head of International Health & Education, Allianz
- Thanh Huyen Nguyen, Masters Student, International and Development Economics, ANU
- Trevor Goddard, Principal & Executive Director, Goddard & Associates
- Dr Nelson Salangsang, Associate Director, Transformational Education, TetraTech International Development
- Wendy Holdenson, Director, Mitsui and Co (Australia) Ltd
- Yara Vasina, Deputy Director International (Partnerships), University of Auckland
- Dr Sally Baker, Associate Professor Migration and Education, ANU
- Dr Kanchana Wijayawardena, Sessional Academic, Faculty of Business and Law, University of Wollongong

1. professional development

THE BALANCE BETWEEN BYTES AND BEINGS: IEAA MARKETING AND RECRUITMENT FORUM 2024 – 5-6 JUNE, BRISBANE

- Tracey O'Halloran, Managing Director, AEAS
 - Chris Bandy, Executive Director ANZ, Acumen
 - Rebecca Bendall, Director, Partnership Development, Acumen
 - Bronwyn Bartsch, Director Global Engagement, ACU
 - Gordon Scott, Managing Director, Successful Graduate
 - Joanna Tan, Manager, Conversion & Engagement (International), University of Wollongong
 - Chamalee Karunanayake, Head of Customer Success, Student Garden
 - Kirsty O'Sullivan, Customer Success Manager, The Ambassador Platform
 - Jogvan Klein, Director, Future Students, UQ
 - Lisa Cowan, Director, International, Bond Uni
 - Brendon Lutwyche, Associate Director, Future Students International, ANU
 - Bosco Anthony, Chief Brand Officer, Global Rev Gen
 - Martin Lock, Assistant Director, International Business, Queensland Department of Education
 - Jeron Prinsen, Executive Director APAC, QS
 - Hayley McNeel, Deputy Director, Griffith International
 - Erin Jomartz, Manager International Prospects and Business, UniSA
 - Andrew Houey, Digital and Insights Manager, Study Adelaide
 - Jennine Tax, Study Gold Coast
 - Rosalind Lill, General Manager-Brand & Marketing, Scape
 - Woendi Hampton, Director, International, University of the Sunshine Coast
 - Andrew Oldfield, Marketing and Communications Manager, Study Perth
 - Derek Bell, Director Customer Success & Marketing, Marketing Cube
 - Natalie Tierney, Principal Consultant
 - Helen Kronberger, Acting Head of International Education, Austrade
 - Daryl Fong, COO, AECC Global
 - Julia Hoon, Director, Admissions, Southern Cross University
 - Darcy Keele, Digital Marketing Specialist, Social Garden
 - Fozzil Jaffar, Assistant Director, Marketing and Recruitment, UWA College
- 115 Registrations

1. professional development

MEMBER UPDATE | STATUS OF POLICY CHANGES – 12 JUNE, ONLINE

- Hon. Phil Honeywood, CEO, International Education Association of Australia

663 Registrations

SAFE AND FAIR WORKING CONDITIONS FOR INTERNATIONAL STUDENTS – 13 JUNE, ONLINE

- The Hon. Phil Honeywood, Chief Executive Officer, IEAA
- A/Prof Bassina Farbenblum, UNSW

236 Registrations

PRE-FORUM ROUNDTABLE: SHAPING “TRENDS IN INTERNATIONAL HIGHER EDUCATION: NAVIGATING THE FUTURE TOGETHER” IEAA TEACHING AND LEARNING WEBINAR – 27 JUNE, ONLINE

- Casey Parkes, Director, Curriculum, Teaching and Learning, Kaplan Australia, and Deputy Convenor, IEAA Teaching & Learning Network
- Christina Del Medico, Director, Learning and Teaching, Navitas Ltd, and Convenor, IEAA Teaching & Learning Network
- Dr Raul Sanchez-Urribarri, Associate Dean (Academic and International Partnerships), La Trobe University, and Deputy Convenor, IEAA Teaching & Learning Network

75 Registrations



2. young professionals events

EVENT	DATE	PRESENTERS	PARTICIPANTS
Meet directors from the Australian Universities International Directors' Forum (AUIDF): IEAA Young Professionals (WA)	Wednesday 26 July 2023, Perth	<ul style="list-style-type: none"> Paul Bolt, Executive Director, International, Queensland University of Technology Tim Field, Director, International, The University of Sydney Woendi Hampton, Director, International, University of the Sunshine Coast Hon. Phil Honeywood, CEO, IEAA Barbara Lung, Director, Global Curtin, Curtin University Joel Wittwer, Head of International Relations, Murdoch University Laura Mansfield, Young Professionals Co-chair, WA chapter Steven Vo, Young Professionals Co-chair, WA chapter 	52 attendees
IEAA Young Professionals and Transnational Education Forum Networking Event (VIC)	Thursday 27 July 2023, Melbourne	<ul style="list-style-type: none"> Lucas Li, Young Professionals Co-chair, VIC chapter Suyi Xie, Young Professionals Co-chair, VIC chapter Caryn Nery, Transnational Education Network Convener, IEAA; Director, TNE Partnerships, Victoria University Emma Steinke, Transnational Education Network Deputy Convener, IEAA; Associate Director, Global Operations, Global Portfolio, RMIT Peter Harris, Transnational Education Network Deputy Convener, IEAA; Chief Officer Partnerships and Growth, UTS College 	27 attendees
Global Connections - Exploring International Education and Training Trends: IEAA Young Professionals (QLD)	Thursday 03 August 2023, Brisbane	<ul style="list-style-type: none"> Professor Ren Yi, Vice President, IEAA; Pro Vice-Chancellor International, the University of Southern Queensland Kylie Cooper, Acting Executive Director, Study QueenslandGeorgia Hooper, Young Professionals Co-chair, QLD chapter Choity Jones, Young Professionals Co-chair, QLD chapter 	55 attendees
The Australian International Education Industry Quiz Night hosted by IEAA Young Professionals (NSW)	Wednesday 09 August 2023, Sydney	<ul style="list-style-type: none"> Marnie Watson, Chief Commercial & Partnership Officer, Acumen (part of Sannam S4 Group) Iori Forsyth, Young Professionals Co-chair, NSW chapter Miracle Chen, Young Professionals Co-chair, NSW chapter 	24 attendees

2. young professionals events

EVENT	DATE	PRESENTERS	PARTICIPANTS
Meet the IEAA Board Members: IEAA Young Professionals (SA)	Thursday 17 August 2023, Adelaide	<ul style="list-style-type: none"> Hon. Phil Honeywood, CEO, IEAA Jana Perera, Executive Director Commercial Business, The Gordon Celeste Yang, Young Professionals Co-chair, SA chapter David Wei, Young Professionals Co-chair, SA chapter 	46 attendees
IEAA Young Professionals (ACT) and Learning Abroad Forum Networking Event	Thursday 24 August 2023, Canberra	<ul style="list-style-type: none"> Amy Kominek, Young Professionals Co-chair, ACT chapter Iris Wang, Young Professionals Co-chair, ACT chapter Simon Watson, Learning Abroad Network Convener, IEAA; Senior Manager of Global Mobility Programs, University of Technology Sydney Julie Lambert, Learning Abroad Network Deputy Convener, IEAA; Global Education Program Manager, University of Southern Queensland Ashley Tanks, Learning Abroad Network Deputy Convener, IEAA; Executive Director (Global), University of Wollongong 	23 attendees
Exploring International Education and Training in Regional Queensland: IEAA Young Professionals (QLD)	Thursday 7 September 2023, Townsville	<ul style="list-style-type: none"> Hon. Phil Honeywood, CEO, IEAA Kylie Cooper, Acting Executive Director, Study Queensland Georgia Hooper, Young Professionals Co-chair, QLD chapter Choity Jones, Young Professionals Co-chair, QLD chapter 	23 attendees
IEAA Young Professionals (VIC): QuickChat - Connecting Young Professionals in International Education	Thursday 19 October 2023, Melbourne	<ul style="list-style-type: none"> Hon. Phil Honeywood, CEO, IEAA Lucas Li, Young Professionals Co-chair, VIC chapter Suyi Xie, Young Professionals Co-chair, VIC chapter 	27 attendees
Trivia Night: IEAA Young Professionals (WA)	Wednesday 8 November 2023, Perth	<ul style="list-style-type: none"> Laura Mansfield, Young Professionals Co-chair, WA chapter Steven Vo, Young Professionals Co-chair, WA chapter 	69 attendees
End of Year Celebration and 2023 Achievements: IEAA Young Professionals (NSW)	Tuesday 21 November 2023, Sydney	<ul style="list-style-type: none"> Hon. Phil Honeywood, CEO, IEAA Toshi Kawaguchi, Director, International Education and Study NSW Iori Forsyth, Young Professionals Co-chair, NSW chapter Miracle Chen, Young Professionals Co-chair, NSW chapter 	36 attendees

2. young professionals events

EVENT	DATE	PRESENTERS	PARTICIPANTS
Cheers to EdTech: IEAA Young Professionals (SA) End of Year Networking Event	Thursday 23 November 2023, Adelaide	<ul style="list-style-type: none"> Hon. Phil Honeywood, CEO, IEAA Aaron Duff, Global Engagement Manager, Education, Austrade Dr Benito Cao Lopez, Associate Professor in Politics and International Relations, The University of Adelaide Eliza Chui, 2023 Recipient of IEAA Distinguished Contribution to International Education Award Celeste Yang, Young Professionals Co-chair, SA chapter David Wei, Young Professionals Co-chair, SA chapter 	43 attendees
IEAA Young Professionals (ACT) End of Year Celebration 2023	Tuesday 28 November 2023, Canberra	<ul style="list-style-type: none"> Hon. Phil Honeywood, CEO, IEAA Amy Kominek, Young Professionals Co-chair, ACT chapter Iris Wang, Young Professionals Co-chair, ACT chapter 	20 attendees
End of Year Celebration: IEAA Young Professionals (QLD)	Wednesday 29 November 2023, Brisbane	<ul style="list-style-type: none"> Hon. Phil Honeywood, CEO, IEAA Tim Weston, Chief Executive Officer, Student One Georgia Hooper, Young Professionals Co-chair, QLD chapter Choity Jones, Young Professionals Co-chair, QLD chapter 	48 attendees
Meet the IEAA Board Members: IEAA Young Professionals (VIC)	Thursday 30 November 2023, Melbourne	<ul style="list-style-type: none"> Hon. Phil Honeywood, CEO, IEAA Lucas Li, Young Professionals Co-chair, VIC chapter Suyi Xie, Young Professionals Co-chair, VIC chapter 	43 attendees
Panel Discussion: IEAA Young Professionals (NSW)	Tuesday 20 February 2024, Sydney	<ul style="list-style-type: none"> Hon. Phil Honeywood, CEO, IEAA Katie Hanna, Associate Director, Study NSW Neil Morris, Director, Student Wellbeing, UNSW Sydney Tanveer Shaheed, Deputy Director, International, Macquarie University Charlotte Long, Student Life Network Convener, IEAA; Head Student Success, UNSW Vimal Visavadia, Head of Admissions, Student Services and Compliance – Technology and Design, NextEd Group Mark Bradley, Executive Director, Future Students and Business Development, UNSW College Bassina Farbenblum, Associate Professor at UNSW Faculty of Law & Justice, and Co-Executive Director of the Migrant Justice Institute Vincent Liu, Young Professionals Co-chair, NSW chapter Miracle Chen, Young Professionals Co-chair, NSW chapter 	21 attendees

2. young professionals events

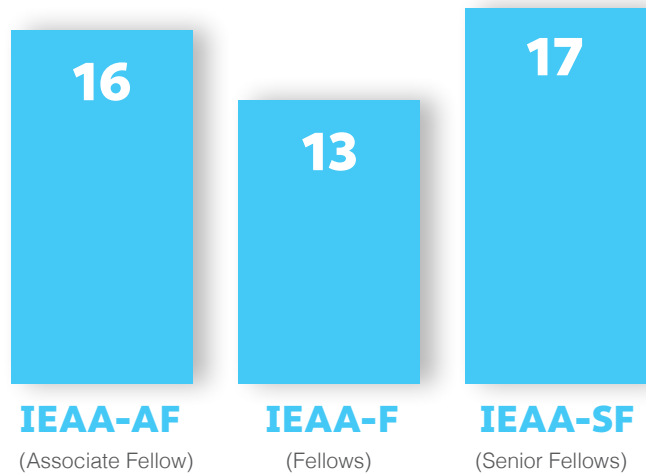
EVENT	DATE	PRESENTERS	PARTICIPANTS
IEAA Young Professionals (ACT) Networking Event	Tuesday 27 February 2024, Canberra	<ul style="list-style-type: none"> Hon. Phil Honeywood, CEO, IEAA Helen Kronberger, Acting Head of International Education, Australian Trade and Investment Commission (Austrade) Kamila Dixon, Young Professionals Co-chair, ACT chapter Iris Wang, Young Professionals Co-chair, ACT chapter 	37 attendees
IEAA Young Professionals (VIC): Unity in Diversity	Wednesday 27 March 2024, Melbourne	<ul style="list-style-type: none"> Varsha Devi Balakrishnan, Head of Student Insights and Strategy, Voyage Rosie Brown, Head of Student Garden, Social Garden Hon. Phil Honeywood, CEO, IEAA Henry Purcell, Reconciliation Advisor, College of Business and Law, RMIT University Sarbjee Singh, Student, Study Melbourne Dr Kaushik Sridhar, Founder, Orka Advisory Nicolas Tranquille, Young Professionals Co-chair, VIC chapter Suyi Xie, Young Professionals Co-chair, VIC chapter 	40 attendees
IEAA Young Professionals (WA): Leaders' Journeys	Thursday 11 April 2024, Perth	<ul style="list-style-type: none"> Danielle Rock, Student Life Network Deputy Convener, IEAA; Campus Manager, Perth, Kaplan Business School, Kaplan Australia Kelly Smith, Pro Vice-Chancellor International, Murdoch University Hannah Vu, Global Engagement Manager, University of Western Australia Jerabel Warren, Regional Manager, International Relationships, TAFE International Western Australia (TIWA) Jocelle Co, Young Professionals Co-chair, WA chapter Steven Vo, Young Professionals Co-chair, WA chapter 	32 attendees
IEAA Young Professionals (SA): Brand Your Brilliance	Thursday 18 April 2024, Adelaide	<ul style="list-style-type: none"> Cintia Fiore, Marketing and Communications Specialist, Torrens University Australia Hon. Phil Honeywood, CEO, IEAA Rishen Shekhar, Director: Global Recruitment & Engagement, University of South Australia Yeganeh Soltanpour, International Student Advocate Tony Zheng, Industry Development Manager, University of Sydney Tari Kufeni, Young Professionals Co-chair, SA chapter David Wei, Young Professionals Co-chair, SA chapter 	51 attendees

2. young professionals events

EVENT	DATE	PRESENTERS	PARTICIPANTS
Forging Genuine Connections: IEAA Young Professionals (QLD)	Friday 19 April 2024, Brisbane	<ul style="list-style-type: none"> Hon. Phil Honeywood, CEO, IEAA Kylie Cooper, Acting Executive Director, Study Queensland Lyndell Jacka, Head of Data Solutions, APAC, StudyPortals Georgia Hooper, Young Professionals Co-chair, QLD chapter 	43 attendees
IEAA Young Professionals (NSW): The Art of Persuasion	Wednesday 15 May 2024, Sydney	<ul style="list-style-type: none"> Esmond Esguerra, Senior Associate, Policy and Programs, Study NSW Michael Kelly, Michael Kelly Vincent Liu, Young Professionals Co-chair, NSW chapter Miracle Chen, Young Professionals Co-chair, NSW chapter 	23 attendees
Young Professionals (ACT) Scholarships & Fellowships Event	Wednesday 22 May 2024, Canberra	<ul style="list-style-type: none"> Hon. Phil Honeywood, CEO, IEAA Dr Anna Kent, Researcher, Deakin University Kamila Dixon, Young Professionals Co-chair, ACT chapter Iris Wang, Young Professionals Co-chair, ACT chapter 	16 attendees
IEAA Young Professionals (WA): Relaxed Interactions	Thursday 20 June 2024, Perth	<ul style="list-style-type: none"> Hon. Phil Honeywood, CEO, IEAA Justin Barnes, Founder, Rocket Launcher Jocelle Co, Young Professionals Co-chair, WA chapter Steven Vo, Young Professionals Co-chair, WA chapter 	45 attendees

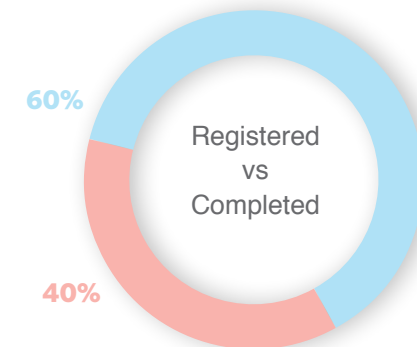
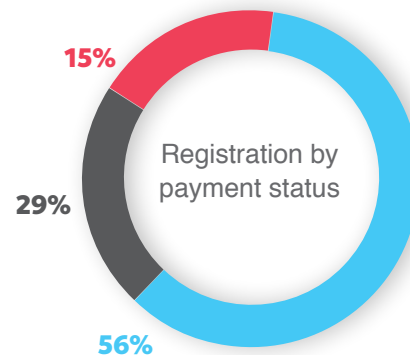
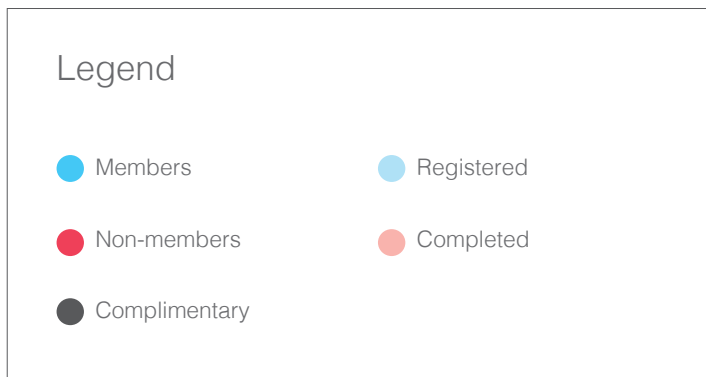
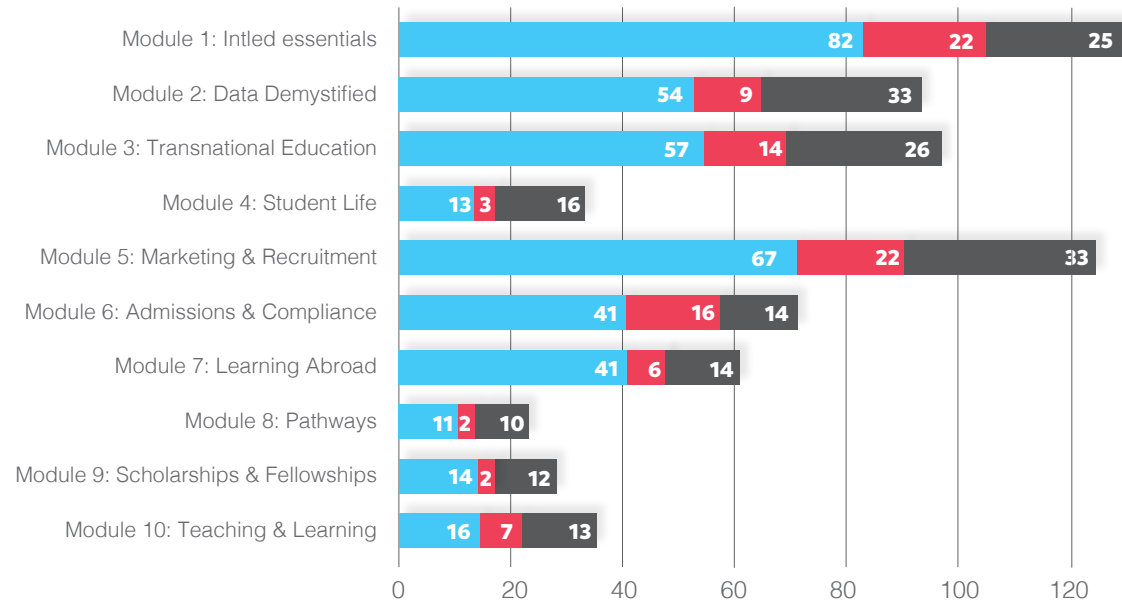
3. fellowship and online modules

Fellowships Awarded



Members in the pipeline (i.e. working towards a goal): **652**

Online modules





Contact us

+613 9925 4579
admin@ieaa.org.au

ieaa.org.au

